

**June 4-6, 2014**  
Washington Hilton Hotel  
Washington, D.C.

# Bridging the Gaps: Eliminating Disparities in Teen Pregnancy and Sexual Health

2014 HHS Teen Pregnancy  
Prevention Grantee Conference



# Agenda at a Glance

## Tuesday, June 3

3:00 p.m. - 7:00 p.m. Registration

## Wednesday, June 4

7:30 a.m. - 8:30 a.m. Registration  
7:45 a.m. - 8:15 a.m. Traditional Tribal Opening (Optional)  
8:30 a.m. - 9:45 a.m. Welcome and Opening Keynote  
9:45 a.m. - 10:00 a.m. Break\*  
10:00 a.m. - 11:30 a.m. Concurrent Session 1  
11:30 a.m. - 1:00 p.m. Networking Lunch (on your own)  
1:00 p.m. - 2:00 p.m. Roundtables  
2:00 p.m. - 2:30 p.m. Break\*  
2:30 p.m. - 5:30 p.m. Grantee Meetings  
5:30 p.m. - 7:30 p.m. Social Gathering at Lauriol Plaza\*\*

## Thursday, June 5

8:30 a.m. - 10:00 a.m. Concurrent Session 2  
10:00 a.m. - 10:30 a.m. Break\*  
10:30 a.m. - 12:00 p.m. Concurrent Session 3  
12:00 p.m. - 1:30 p.m. Networking Lunch (on your own)  
1:30 p.m. - 3:00 p.m. Plenary Session  
3:00 p.m. - 3:30 p.m. Break\*  
3:30 p.m. - 5:00 p.m. Poster and Program Developer Sessions  
6:00 p.m. - 7:30 p.m. DC Walking Tours\*\*

## Friday, June 6

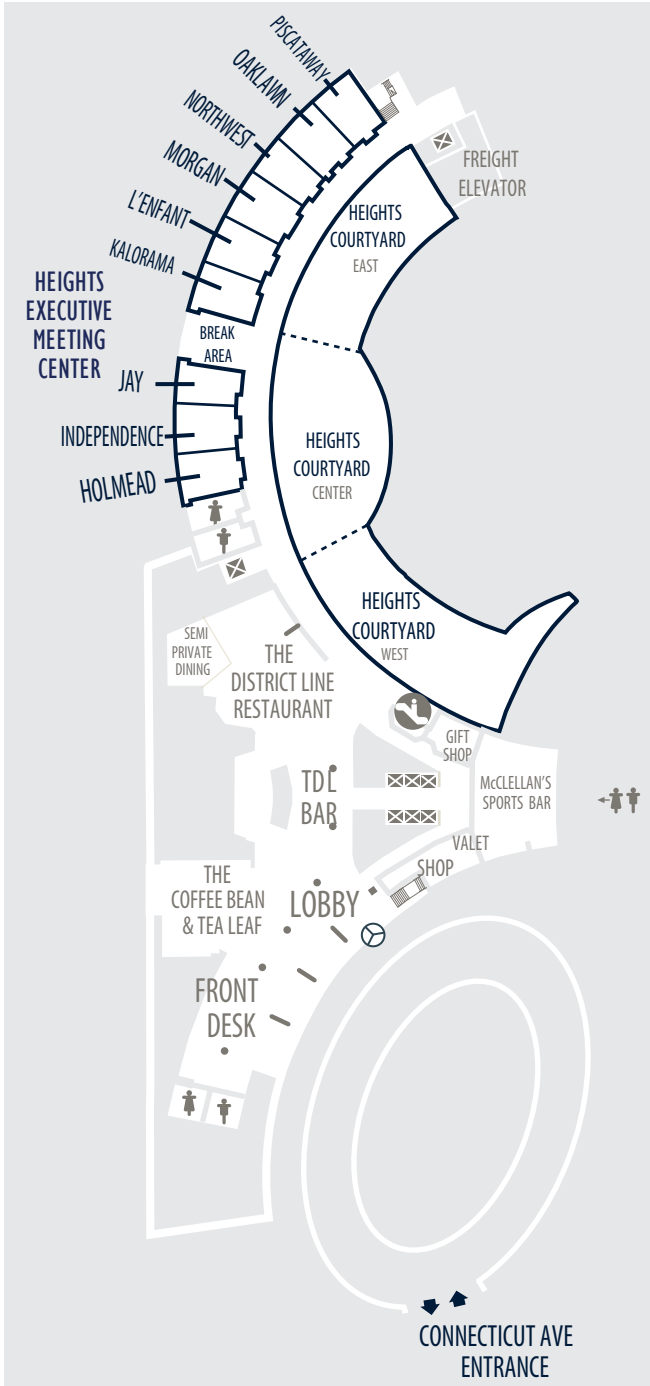
8:00 a.m. - 9:30 a.m. Concurrent Session 4  
9:30 a.m. - 10:00 a.m. Break\*  
10:00 a.m. - 11:30 a.m. Concurrent Session 5  
11:30 a.m. - 11:45 a.m. Transition Break\*  
11:45 a.m. - 1:00 p.m. Closing Remarks and Keynote

\* This is a great opportunity to network and to visit the exhibit hall.

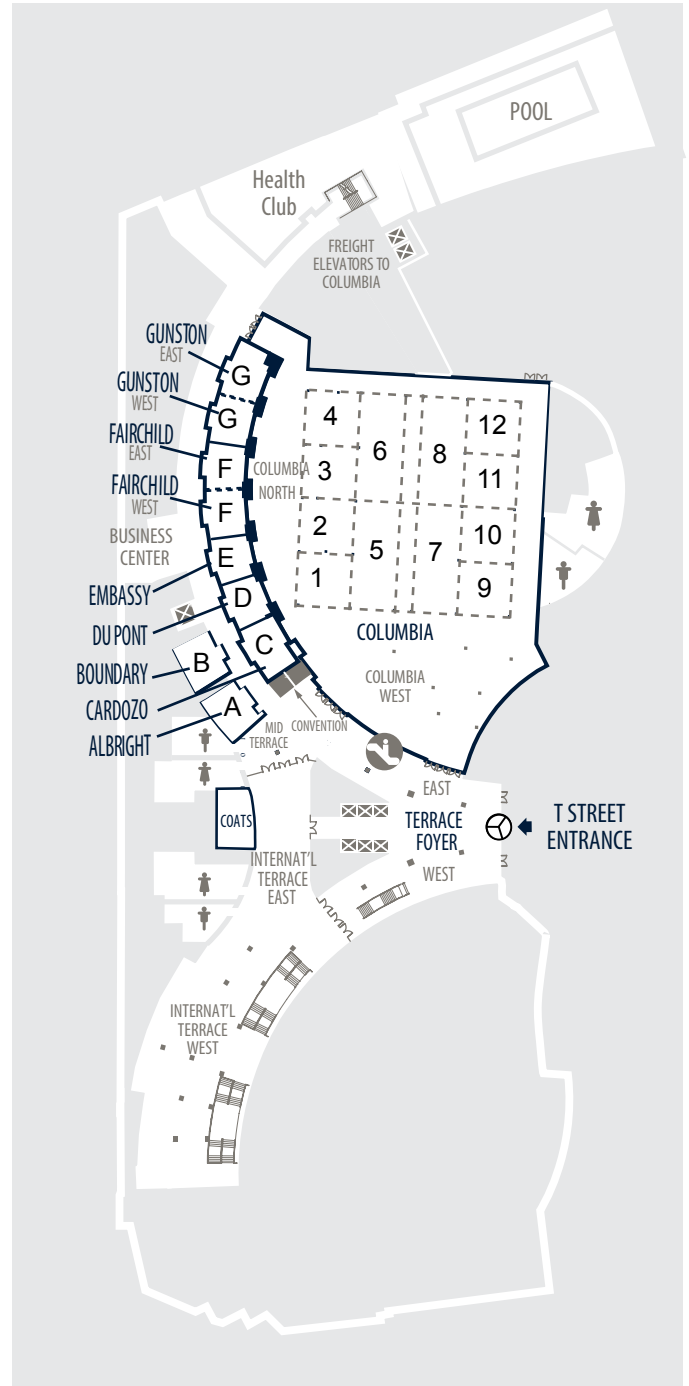
\*\*These are optional ancillary activities.

# Hotel Maps

Lobby Level - Washington Hilton

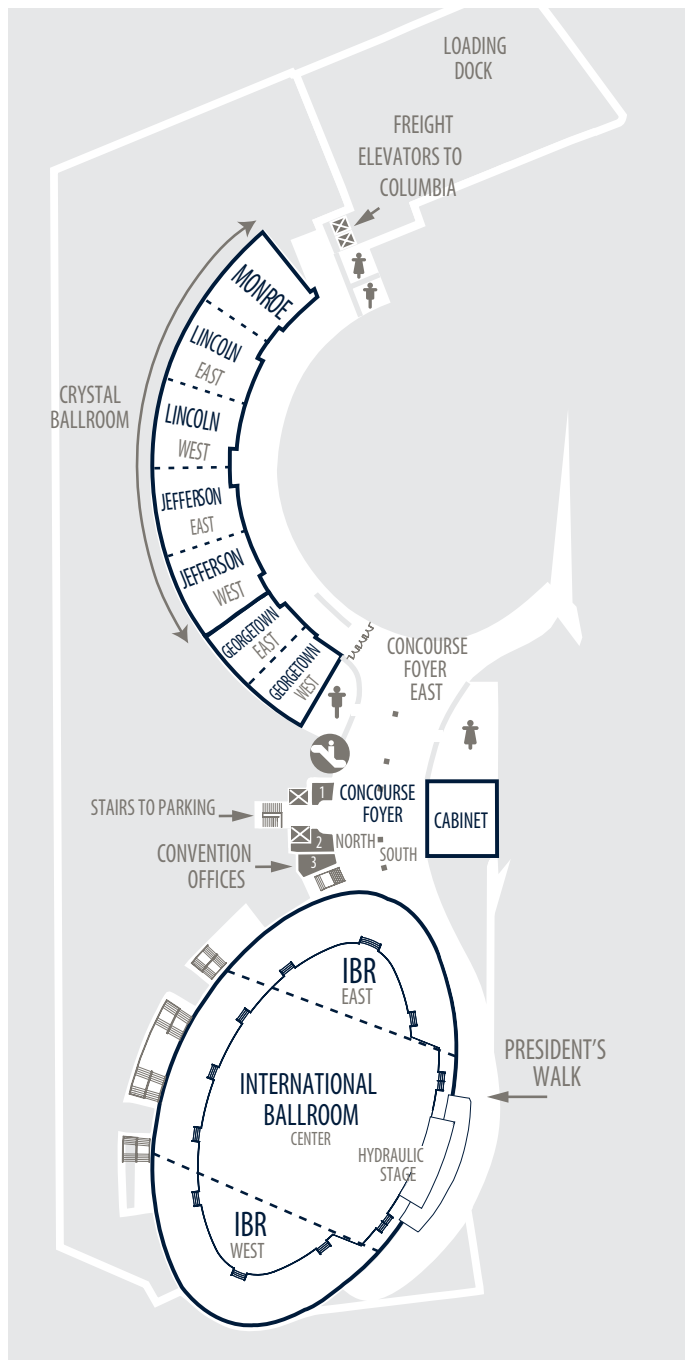


Terrace Level - Washington Hilton



# Hotel Maps

## Concourse Level - Washington Hilton





## DEPARTMENT OF HEALTH & HUMAN SERVICES

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June 4, 2014

Dear Grantees,

Welcome to the 2014 U.S. Department of Health and Human Services Teen Pregnancy Prevention Grantee Conference, *Bridging the Gaps: Eliminating Disparities in Teen Pregnancy and Sexual Health*. This conference is sponsored by the Administration for Children and Families, Family and Youth Services Bureau (ACYF/FYSB); the Division of Adolescent and School Health (DASH) and the Division of Reproductive Health (DRH) at the Centers for Disease Control and Prevention (CDC); and the Office of Adolescent Health (OAH) within the Office of the Assistant Secretary for Health.

We are excited that this year's conference will bring together, for the first time, teen pregnancy prevention grantees funded by ACYF/FYSB, CDC/DASH, CDC/DRH, and OAH along with leading experts, program developers, federal partners and contractors. The conference offers opportunities to connect with federal staff, collaborate and network with other grantees, learn about new research and trends in teen pregnancy and sexual health, identify strategies for sustaining program funding, and enhance knowledge of best practices to implement and strengthen programs that target the elimination of health disparities in teen pregnancy and sexual health. The conference includes 73 breakout sessions focused around five core tracks: (1) program delivery and improvement; (2) program capacity and infrastructure; (3) emerging trends; (4) evaluation; and (5) sustainability, partnerships and collaboration. In addition to attending the breakout sessions, participants will have an opportunity to learn more about grantee programs during the poster session, talk with developers of evidence-based teen pregnancy prevention programs, visit with exhibitors, and network with colleagues.

We hope you leave the conference prepared to apply best practices to eliminate disparities in teen pregnancy and sexual health. We encourage you to share the information you gain with your colleagues in the field who were unable to attend the conference. Thank you for joining us and for the work you do each day in support of teen pregnancy prevention and adolescent sexual health.

Sincerely,

William H. Bentley  
Associate Commissioner  
Family Youth and Service Bureau

Stephanie Zaza, M.D., M.P.H.  
Director  
Division of Adolescent and School Health, CDC

Wanda D. Barfield, M.D., MP.H., CAPT, USPHS  
Director  
Division of Reproductive Health, CDC

Evelyn M. Kappeler  
Director  
Office of Adolescent Health

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# Acknowledgements

The 2014 HHS Teen Pregnancy Prevention Grantee Conference required significant collaboration, support, and effort. Many thanks to the federal staff and senior leaders and specifically the Federal and Grantee Conference Planning Committees made up of staff from the Administration for Children and Families, Family and Youth Services Bureau (ACF/FYSB); Centers for Disease Control and Prevention, Division of Adolescent and School Health (CDC/DASH) and Division of Reproductive Health (CDC/DRH); the Office of Adolescent Health (OAH); HHS grantees; and Child Trends and Healthy Teen Network, the contractors that supported the planning of the conference.

## Conference Co-Chairs

**Sarah Axelson**, ACF/FYSB  
**Sabrina Chapple**, OAH

## Federal Conference Planning Committee

**Elizabeth Haller**, CDC/DASH  
**Amy Margolis**, OAH  
**Resa Matthew**, ACF/FYSB  
**Teresa Powell-Robinson**, CDC/DRH  
**Mary Schauer**, CDC/DASH  
**Valerie Sims**, CDC/DASH  
**Alison Spitz**, CDC/DRH  
**Latrece Timmons**, OAH  
**LeBretia White**, ACF/FYSB  
**Carla White**, CDC/DRH

## Conference Planning Committee (Grantee Representatives)

**Robert Bailey**, ACF/FYSB - Competitive Abstinence Education, Communities Choosing Adolescent Pregnancy Prevention  
**Danette Fitzgerald**, CDC/DASH LEA, School District of Palm Beach County Florida  
**Nakisha Floyd**, ACF/FYSB - State Abstinence Education Program, North Carolina Department of Public Instruction

**Rhea Gordon**, OAH Tier 2, BMA/Healthy Futures  
**Kyle Lafferty**, CDC/DRH Community-Based Initiative, The National Campaign to Prevent Teen and Unplanned Pregnancy  
**Travis Lane**, ACF/FYSB - Tribal PREP, Inter Tribal Council of Arizona, Inc  
**Michael Maurice**, ACF/FYSB - Competitive PREP, James Madison University  
**Katherine Meerse**, OAH Tier 1, Hennepin County Human Services and Public Health Department  
**Jennifer Morganto**, ACF/FYSB - State PREP, Colorado Department of Human Services  
**Tristan Ruby**, ACF/FYSB - PREIS, Public Health Management Corporation  
**Joy Robinson-Lynch**, CDC/DASH SEA, Massachusetts Department of Elementary and Secondary Education  
**William Smith**, CDC/DASH NGO, National Coalition of STD Directors  
**Jennifer Todd**, CDC/DRH Community-Based Initiative, University of Texas Health Science Center- UT Teen Health

## Contractual Support

**Kristine Andrews**, Child Trends  
**Mousumi Banikya-Leaseburg**, Healthy Teen Network  
**Matt Burdetsky**, Capital Meeting Planning  
**Kerry Carmichael**, The Fain Group  
**Rachel Carney**, Child Trends  
**Elizabeth Cook**, Child Trends  
**Leslie Fain**, The Fain Group  
**Heather Fish**, Child Trends  
**Susan Fritschler**, The Fain Group  
**John Gammon**, The Fain Group  
**Elisabeth Golub**, Child Trends  
**Stephanie Hines**, Capital Meeting Planning  
**Dylan Knewstub**, Child Trends  
**Jennifer Manlove**, Child Trends  
**Janet Max**, Healthy Teen Network  
**Angela Rojas**, Child Trends

This conference was made possible through support from contract # HHSP233201300436G to Child Trends through funds from the U.S. Department of Health and Human Services (HHS), Office of the Assistant Secretary for Health, OAH, ACF/FYSB, and CDC. The views expressed in written conference materials or publications and by speakers and moderators do not necessarily reflect the official policies of HHS; nor does mention of trade names, commercial practices or organizations imply endorsement by the U.S. government.

# General Information

## Conference Hotel and Location

Washington Hilton  
1919 Connecticut Ave NW  
Washington, D.C. 20009  
Phone: (202) 483-3000

## Conference Information and Registration

Pre-registration will take place on Tuesday, June 3 in the Terrace Foyer on the Terrace Level.

The registration/information desk will be open throughout the conference. It will be located in the Concourse Foyer on the Concourse Level from Wednesday, June 4 through Friday, June 6.

## Certificates of Attendance and Continuing Education Units

Certificates of attendance will be emailed to all participants who pick up their name badges. Some participants may be eligible to receive continuing education units (CEUs). CEUs are available for licensed social workers through the National Association of Social Workers (NASW) and for certified health education specialists through the National Commission for Health Education Credentialing (NCHEC). Participants who wish to receive CEUs through NASW or NCHEC must complete an Individual Attendance Form and include their social work license number or CHES ID and the workshop codes from each session they attend. This form was emailed to all registrants who indicated they were interested in receiving CEUs, and forms will also be available at the conference registration desk. Participants should submit these forms to Child Trends by Friday, June 6 for processing. Please turn in completed forms at the registration table. If necessary, forms can be emailed to Child Trends no later than Friday, June 13 at [logistics@childtrends.org](mailto:logistics@childtrends.org).

## Exhibitors

Invited federal agencies, program developers and distributors, and national partners will exhibit in Columbia Hall on Wednesday, June 4 and Thursday, June 5 from 8:00 a.m. to 5:30 p.m. Exhibitors will include:

- Advocates for Youth
- CAI
- Carrera Program (Children's Aid Society)
- CDC, Division of Adolescent and School Health
- CDC, Division of Reproductive Health
- ETR
- F2 Solutions
- Futures without Violence
- Healthy Teen Network
- Indian Health Services
- Jemmott Innovations Group
- John Snow, Inc.
- Mathematica Policy Research
- National Campaign to Prevent Teen and Unplanned Pregnancy
- National Clearinghouse on Families & Youth
- National Coalition of STD Directors
- National HIV/AIDS Prevention Resource Center for Youth
- National Partnership for Action to End Health Disparities/Office of Minority Health
- Office of Adolescent Health
- Office of the Assistant Secretary of Health Office of Grants Management
- Office of Population Affairs
- RTI International
- Select Media
- Sexuality Information and Education Council of the United States
- Sociometrics



# General Information (continued)

## Ancillary Events

An informal, optional social gathering will take place on Wednesday, June 4 from 5:30 p.m. to 7:30 p.m., at the rooftop of Lauriol Plaza (1835 18th St NW, Washington, DC 20009). There is a 300-person rooftop limit, so please RSVP at <http://2014tpps-socialgathering.eventbrite.com>. Refreshments are available for purchase until 7:00 p.m.

Optional walking tours will take place on Thursday, June 5 at 6:00 p.m. and again at 7:30 p.m. There are four tour options from which to select, with a capacity of 25 people per tour. Each tour will cost \$10. Participants can see more information and RSVP at <http://2014tpp-walkingtours.eventbrite.com>.

## Speaker Presentations and Materials Available Online

ACF/FYSB, CDC, and OAH are attempting to reduce the amount of paper used during the conference. All presentations will be available on the OAH website (<http://www.hhs.gov/ash/oah/oah-initiatives/teen-pregnancy/resources/annual-conferences.html>) after the conference.

## Social Media

To connect with others attending the conference and interested in teen pregnancy prevention, visit the Teen Pregnancy Prevention Networking Group on LinkedIn and tweet with [#2014TPP](#).

## Meals

Meals are not provided during the conference. A variety of restaurants are located in the immediate vicinity of the hotel, and a dining directory is available at the concierge desk in the hotel lobby.

# About HHS Agencies

## Administration for Children and Families, Family and Youth Services Bureau

The Administration for Children and Families, Family Youth Services Bureau (ACF/FYSB) provides national leadership on youth and family issues by promoting positive outcomes for children, youth, and families and supporting a wide range of comprehensive services and collaborations at the local, tribal, state and national levels. FYSB encourages communities to support young people through Positive Youth Development. This concept is founded on evidence that certain positive influences at home, at school and in the community prevent young people from making poor choices, and help them succeed. To prevent pregnancy and the spread of sexually transmitted diseases among adolescents, FYSB supports efforts among communities, states, tribes, and tribal organizations to promote comprehensive sex education, adulthood preparation programs and abstinence education.

**William H. Bentley**, Associate Commissioner  
**Debbie A. Powell**, Deputy Associate Commissioner  
**Resa Matthew**, Director, Division of Adolescent Development and Support  
**Marc Clark**, Program Manager, Adolescent Pregnancy Prevention Program  
**Sarah Axelson**, Project Officer  
**Itege Bailey**, Project Officer  
**Dirk Butler**, Social Science Policy Specialist  
**Terese Jones**, Project Officer  
**Cassandra Surber**, Project Officer  
**Jewelynne Tinsley**, Project Officer  
**LeBretia White**, Project Officer  
**Deborah Yatsko**, Tribal Liaison

## Centers for Disease Control and Prevention, Division of Adolescent and School Health

The mission of CDC's Division of Adolescent and School Health (DASH) is to prevent HIV, other STDs, and teen pregnancy and promote lifelong health among youth.

DASH is a unique source of support for providing HIV prevention efforts where most youth can be reached—schools. DASH's surveillance activities including the Youth Risk Behavior Survey (YRBS) and School Health Profiles, which provide critical data for program planning. To support exemplary sexual health education, sexual health services, and safe and supportive environments, DASH funds state and local education agencies as well as non-governmental organizations. DASH places special emphasis on youth disproportionately affected by HIV, other STDs, and pregnancy, including funding activities to meet the specific HIV/STD prevention needs of young men who have sex with men (YMSM). DASH also promotes evidence-based practice through research translation tools and research analyses.

**Stephanie Zaza**, Director  
**John Moore**, Deputy Director  
**Stephen Bansbach**, Associate Director for Science  
**Bill Potts-Datema**, Acting Senior Advisor  
**Elizabeth Haller**, Team Lead/Branch Chief (Acting), Program Development and Services Branch  
**John Canfield**, Deputy Branch Chief  
**Lisa Barrios**, Branch Chief, Research Application and Evaluation Branch  
**Laura Kann**, Branch Chief, School-Based Surveillance Branch  
**Tracy Ingraham**, Health Communications Team Lead  
**Gala Edwards**, Planning, Evaluation and Legislation Team Lead  
**Alison Amoroso**, Public Health Analyst  
**Riley Steiner**, Health Scientist  
**Paula Jayne**, Health Scientist  
**Carmen Ashley**, Capacity Building Team Lead  
**Sally Goss**, Project Officer  
**Adriane King**, Project Officer  
**Sandra Leonard**, Project Officer  
**Terry Parker**, Project Officer  
**Mary Schauer**, Project Officer  
**Valerie Sims**, Project Officer  
**Malaika Washington**, Project Officer  
**Senia Wilkins**, Project Officer  
**Sharon Wong**, Project Officer

# About HHS Agencies (continued)

## Centers for Disease Control and Prevention, Division of Reproductive Health

The mission of the CDC's Division of Reproductive Health (DRH) is to promote optimal and equitable health in women and infants through public health surveillance, research, leadership, and partnership to move science to practice. Teen pregnancy prevention is one of CDC's "Winnable Battles"—public health priorities with large-scale impact on health and with known, effective strategies to address them. CDC is partnering with OAH to demonstrate the effectiveness of innovative, multi-component, community-wide initiatives in reducing rates of teen pregnancy and births in communities with the highest rates, with a focus on reaching African American and Latino/Hispanic youth ages 15-19 years.

**Wanda Barfield**, Director  
**Lee Warner**, Associate Director for Science  
**Violanda Grigorescu**, Chief, Applied Sciences Branch  
**Anna Brittain**, Project Officer  
**Kim Burley**, Statistician  
**Taleria R. Fuller**, Project Officer  
**Lawrence House**, Health Scientist  
**Trish Mueller**, Project Officer  
**Teresa Powell-Robinson**, Public Health Analyst  
**Lisa Romero**, Health Scientist  
**Heather Tevendale**, Health Scientist  
**Bala Venugolpala**, Data Manager  
**Carla White**, Health Communication Specialist

## Office of Adolescent Health

The Office of Adolescent Health (OAH) is dedicated to improving the health and well-being of adolescents to enable them to become healthy, productive adults. First funded in 2010, OAH coordinates HHS efforts related to adolescent health promotion and disease prevention, and communicates adolescent health

information to health professionals, parents, grantees, and the general public. OAH provides funding to grantees to implement evidence-based teen pregnancy prevention programs; test new and innovative approaches to teen pregnancy prevention, including a community-wide approach administered through a partnership with the Centers for Disease Control and Prevention; and provide support services for expectant and parenting teens through the Pregnancy Assistance Fund. OAH is the convener and catalyst for the development of a national adolescent health agenda.

**Evelyn Kappeler**, Director  
**Wilma Robinson**, Deputy Director  
**Amy Margolis**, Director, Division of Program Development and Operations/Team 1  
**Victor Medrano**, Director, Division of Program Development and Operations/Team 2  
**Susan Maloney**, Director of Policy, Planning and Communication  
**Merlin Arzu**, Staff Assistant  
**Mona-Lee Belizaire**, ORISE Fellow  
**Nicole Bennett**, ORISE Fellow  
**Sabrina Chapple**, Project Officer  
**Cassandra Chess**, Project Officer  
**Amy Farb**, Evaluation Specialist  
**Tish Hall**, Project Officer  
**Aisha Hasan**, Program Analyst  
**JoAnne Jensen**, Project Officer  
**Jamie Kim**, ORISE Fellow  
**Jacquelyn McCain**, Project Officer  
**Maria-Thelma Peña**, Project Officer  
**Ramya Rao**, ORISE Fellow  
**Tara Rice**, Project Officer  
**Tanya Sanders**, Health Communications Specialist  
**Latrece Timmons**, Project Officer

# Conference Overview and Objectives

The 2014 Department of Health and Human Services Teen Pregnancy Prevention Grantee Conference, *Bridging the Gaps: Eliminating Disparities in Teen Pregnancy and Sexual Health*, is designed specifically for ACF/FYSB, CDC/DASH, CDC/DRH, and OAH Teen Pregnancy Prevention grantees to enhance their understanding of best practices, programs, and strategies to prevent teen pregnancy and promote adolescent sexual health. To strengthen grantees' efforts in reducing teen pregnancy and promoting sexual health through evidence-based and innovative programming, the conference is organized around five objectives and five tracks.

## Conference Objectives

By the end of this conference, participants will be able to:

- Describe the disparities in teen pregnancy and sexual health and strategies to eliminate these disparities;
- Obtain resources and tools to effectively meet the sexual health needs of diverse groups of youth;
- Identify protective factors and social determinants impacting the disparities in teen pregnancy and sexual health;
- Analyze and respond to emerging trends in teen pregnancy and sexual health; and
- Connect with other teen pregnancy and sexual health grantees to network and share resources, lessons learned, and best practices.

## Conference Tracks

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### ***Program Delivery and Improvement***

Sessions in this track will focus on program implementation and improvement and on methods for ensuring high-quality programming and services.

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### ***Program Capacity and Infrastructure***

Sessions in this track will focus on building capacity for program implementation and service delivery (including capacity for adaptations and replications), program management, and workforce development.

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### ***Emerging Trends: What's New in the Field and What Lies Ahead?***

Sessions in this track will focus on new findings from research and practice (especially those related to teen pregnancy and sexual health disparities), technological innovations, and updates from the teen pregnancy and sexual health fields.

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### ***Evaluation***

Sessions in this track will focus on grantee and federal evaluation efforts, evaluation methods and techniques, and data collection and analysis.

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### ***Sustainability, Partnerships, and Collaboration***

Sessions in this track will focus on strategies for ensuring sustainable programs and services, strategies for partnerships and collaborations, and opportunities for strategic communication and dissemination.

# Keynote Speakers

## Ivan J. Juzang, M.B.A.



Ivan J. Juzang, the founder and President of MEE (Motivational Educational Entertainment) Productions, Inc., is a leader in social marketing and behavior change communications, producing and implementing results-oriented intervention campaigns that address health, educational, and social disparities impacting low-

income, underserved communities.

Mr. Juzang conducts qualitative research to provide an insider's view of the daily realities of urban living, and combines it with creative media production and grassroots community mobilization strategies. MEE's target audiences include Black and Latino teens, young adults, parents, men who have sex with men (MSM), and people who identify as LGBTQ. Mr. Juzang focuses on identifying barriers and arguments related to helping communities of color improve their health outcomes, and engaging low-income urban audiences in healthier behaviors. He works to help the public health community present street-credible, culturally-relevant information.

He has been the primary researcher on MEE's national research projects, including MEE's first national report, *The MEE Report: Reaching the Hip-Hop Generation* (published in 1992), *This Is My Reality-The Price of Sex: An Inside Look at Black Urban Youth Sexuality and the Role of the Media* (published in 2004), *Moving Beyond Survival Mode: Promoting Mental Wellness and Resiliency as a Way to Cope with Urban Trauma* (published in 2009), and its most recent, *Inner City Truth 3 Survey* (or ICT3, published in December of 2013). Mr. Juzang was a media producer for MEE's award-winning productions, including *Check Yourself HIV Ads* and *In Search of Love: Dating Violence Among Urban Youth*. Mr. Juzang is a board member of The National Campaign to Prevent Teen and Unplanned Pregnancy. He received his B.S. from Carnegie-Mellon University and his M.B.A. from The Wharton School of the University of Pennsylvania.

## Brian D. Smedley, Ph.D.



Dr. Brian D. Smedley, Vice President and Director of the Health Policy Institute of the Joint Center for Political and Economic Studies, is a nationally-recognized researcher in the field of health disparities, with a proven record in developing national health policy. Since 2008, Dr. Smedley has led an

effort to expand PLACE MATTERS, an initiative that builds the capacity of local leaders to identify and address social determinants of health.

Formerly, Dr. Smedley was Research Director and co-founder of a communications, research, and policy organization, The Opportunity Agenda. Dr. Smedley is a co-editor of *All Things Being Equal: Instigating Opportunity in an Inequitable Time*. He was a Senior Program Officer in the Division of Health Sciences Policy of the Institute of Medicine, the Director for Public Interest Policy at the American Psychological Association, and a Congressional Science Fellow in the office of Rep. Robert C. Scott (D-VA).

Among his awards and distinctions are the "Health Trailblazer" award from the Rainbow/PUSH coalition, a Congressional Black Caucus "Healthcare Hero" award, and in 2002, the APA's Early Career Award for Distinguished Contributions to Psychology in the Public Interest. Dr. Smedley received a B.A. from Harvard University and a Ph.D. in psychology from UCLA.

# Plenary Session

Teen Monologues, Community Action Partnership of San Luis Obispo County, Inc.\*



Originally written and performed for Teen Pregnancy Prevention Month in 2003, Teen Monologues has since grown into an annual collaboration that builds on over a decade of teen stories. Composed as a series of monologues and scenes, Teen Monologues is based on interviews and surveys from California teens and teen parents. This performance moves past facts and statistics and into the emotional undercurrent that teens are swept into every day.

Teen Monologues provides a forum for youth to share stories that express challenges they face, empowering its young participants and audience members with a message of encouragement, understanding and hope. The play lets its viewers know they are not alone, while challenging them to consider the consequences of their decisions and the complexity of relationships. Teen Monologues is performed annually in schools, reaching over 600 students and parents with its bold and honest message. Teen Monologues has been recreated in five California counties, translated into sign language, and presented at a county conference on teen pregnancy and a state conference of the California Office of Family Planning.

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\*This project was made possible by Grant Number TPIAH 000067-01-00 from the Office of Adolescent Health in the US Department of Health and Human Services. Its contents are solely the responsibility of the authors and do not necessarily represent the official views of the Office of Adolescent Health or the U.S. Department of Health and Human Services.

# Conference Agenda and Concurrent Session Descriptions

Wednesday, June 4

**7:45 a.m. – 8:15 a.m.**

**Traditional Tribal Opening (Optional)**

*Lincoln East*

**8:30 a.m. – 8:45 a.m.**

**Welcome**

*International Ballroom*

## Housekeeping and Review of the Agenda

Sarah Axelson, Administration for Children and Families, Family and Youth Services Bureau  
Sabrina Chapple, Office of Adolescent Health

## Welcoming Remarks by Senior Leaders

William H. Bentley, Administration for Children and Families, Family and Youth Services Bureau  
Stephanie Zaza, Division of Adolescent and School Health, Centers for Disease Control and Prevention  
Wanda D. Barfield, Division of Reproductive Health, Centers for Disease Control and Prevention  
Evelyn Kappeler, Office of Adolescent Health

**8:45 a.m. -9:45 a.m.**

**Opening Keynote**

*International Ballroom*

## Tailoring Prevention Messages and Outreach to a Digitally-Connected Generation: Building Trust, Reducing Risk

Ivan J. Juzang, Founder/President, MEE (Motivational Educational Entertainment) Productions, Inc.

Taking lessons learned from more than two decades of implementing research-based communication strategies in the hardest-to-reach communities, Mr. Juzang will discuss various innovative approaches to promoting risk reduction and healthy behavior to today's youth. Grantees will learn about specific vehicles and strategies to effectively counter many of the negative media and environmental influences around sex and sexuality. This information will enable providers to positively change the way they interact with and influence Black and Latino teens, men who have sex with men (MSM) and LGBTQ youth, and boys and men of color to make healthier (informed) choices, and improve their sexual and reproductive health decision-making skills.

This keynote will provide important context and motivate conference attendees to be more culturally aware, and increase the effectiveness of their outreach to youth of color. Attendees will gain the background necessary to build trust and more effectively communicate with their target audiences about sex, sexuality and HIV/AIDS. They will also have a clearer understanding of media consumption patterns; urban trauma and other social factors that impact sexual decision-making; and the attitudes, motivations and perceptions of youth of color and other underserved audiences on healthy sexuality and STI prevention, testing and treatment.

9:45 a.m. – 10:00 a.m.

Break

10:00 a.m. – 11:30 a.m.

Concurrent Session 1



## **Program Delivery and Improvement**

### **Benzos, Blues, and Beans: What We Know about Prescription Drug Misuse and Sexual Risk-Taking Behavior among Adolescents**

Mary Martin Vance, RTI International  
Merissa Gremminger, RTI International  
*International Ballroom East*

Youth prescription drug misuse is the fastest-growing drug problem in the United States. Misuse of prescription drugs among teens is associated with increased sexual partners and unprotected sex. Also, teens who have been sexually victimized are at increased risk of then engaging in prescription drug misuse. This workshop will focus on how adolescent prescription drug misuse intersects with sexual-risk-taking behavior and presents evidence-informed strategies that can be applied to address these issues. Participants will leave the workshop with practical strategies to apply to their work with youth who are at the highest risk.

*Intended for:* Frontline/field staff, Project administrators

### **Positive Youth Development Approaches for Groups at High Risk for Teen Pregnancy**

Lori-Ann Palen, RTI International  
Marni Kan, RTI International  
*Columbia 6*

This workshop will provide participants with resources and tools for incorporating positive youth development (PYD; building youth assets/strengths/skills) into their work with populations at high risk for teen pregnancy/childbearing. The presenters will address two general ways for incorporating PYD: delivering PYD content to the target population and integrating PYD best practices in programming, as well as content-delivery strategies that match participants' grant stage and available resources. Participants will also receive tools that can be used to assess their project's incorporation of PYD best practices and lay the groundwork for a plan to address any areas for growth.

*Intended for:* Frontline/field staff, Project administrators

### **Retaining Latino Families in a Teen Pregnancy Prevention Program: Challenges, Successes, and Lessons Learned**

Shai Fuxman, Education Development Center, Inc.  
Alfredo Hernandez, Education Development Center, Inc.  
*Monroe*

This interactive workshop will focus on the challenges of and opportunities for engaging and retaining Latino families in teen pregnancy prevention programs. The workshop will build on the experience of *Mas que un sueño/More than a Dream*, an ACF/FYSB-funded implementation and evaluation of two teen pregnancy prevention interventions for Latino families. The workshop will present obstacles and challenges from the academic literature and the project's experience in engaging Latino families and maintaining their participation in TPP programs. The presenters will also highlight evidence-informed strategies used in this program for addressing these challenges, and discuss strategies used in other programs.

*Intended for:* Frontline/field staff, Project administrators





## Teen Sexual Health Education Programs: How Data Can Inform Action in Rural Communities

Sherry Barr, Center for Supportive Schools (CSS)  
Elizabeth Casparian, HiTOPS Adolescent Health and Education Program  
*Georgetown West*

There is no dearth of data being collected as part of teen sexual health programs. But what do you do with all that information? This workshop will offer simple, practical ways to examine data and use it to inform action. Drawing upon the experience of implementing the Teen Prevention Education Program (Teen PEP) in rural North Carolina communities, the presenters will provide an overview of data collection methods utilized, including interviews with school and program staff, student focus groups, student surveys, program observations, and attendance data. Preliminary findings, lessons learned, and implications for revisions and enhancements will be shared and discussed.

*Intended for:* Frontline/field staff, Project administrators



## Program Capacity and Infrastructure

### Avatars Travel for Free: Decreasing Disparities in Community Access to Training and Capacity Building

Antonia M. Villarruel, University of Michigan School of Nursing  
Michelle Aebersold, University of Michigan School of Nursing  
*Columbia 3/4*

Multi-user virtual environments (MUVEs) have the potential to accelerate scale-up of evidence-based interventions (EBIs) by increasing accessibility and affordability of facilitator training. Presenters have developed and tested a training process in Second Life, an interactive MUVE, to provide training and technical assistance (TA) to implement ¡Cuidate!, a pregnancy and HIV prevention intervention developed and tested with Latino youth. This workshop will: (1) describe the adaptation of EBIs to a MUVE for EBI training, (2) demonstrate how to increase organizational capacity and support through ongoing TA in Second Life, and (3) discuss advantages/disadvantages of face-to-face versus MUVE training.

*Intended for:* Frontline/field staff, Project administrators, Evaluators

### Creating Cultures of Askable Adults: Building the Bridge to Action

Andie Lyons, Colorado Youth Matter  
*Jefferson East*

Research indicates that young people look to their parents and other trusted adults for information and perspectives on sexual health. But many parents and professionals feel woefully unprepared to have these conversations with youth. Even youth who have access to high quality, comprehensive, age-appropriate sexual health education need back-up from adults in their lives to put skills into action. This workshop will support participants in creating cultures of “Askable Adults”—teachers, parents, coaches, and youth-serving professionals who are prepared to answer questions and support youth in accessing education and resources.

*Intended for:* Frontline/field staff, Project administrators



## **Emerging Trends: What's New in the Field and What Lies Ahead?**

### **A Cultural Adaptation of an Intervention to Strengthen Co-Parenting and Increase Father Involvement in Teen Parents**

Amy Lewin, Children's National Medical Center  
Stacy Hodgkinson, Children's National Medical Center  
Damian Waters, Children's National Medical Center  
*Columbia 7*

Supporting teen parents in developing a cooperative co-parenting relationship separate from their romantic relationship may foster greater positive father involvement, which is associated with benefits for mothers and children. This workshop will describe the current research on co-parenting and father involvement in teen parents. The presenters will share the process used to adapt an evidence-based co-parenting intervention originally developed for adult, middleclass parents to be developmentally and culturally appropriate for urban, minority, low-income teen parents. Pilot data from the adapted intervention will be presented and details of the intervention will be discussed.

*Intended for:* Frontline/field staff, Project administrators

### **Setting the Stage: Creative Programming that Transforms the Lives of High Risk Youth**

Tiffany Clarke, Bethany Christian Services  
*Columbia 5*

This session will provide practitioners and administrators with an opportunity to become acquainted with the holistic youth development approach to serving high-risk youth employed by the Youth Services Department at Bethany Christian Services. Presenters will explain how blended programming and funding models serve youth experiencing domestic or refugee foster care, homelessness, delinquency, and mental health diagnoses. The presenter will discuss how a continuum of services (including teaching sexually responsible lifestyles, achieving permanency, social skills, and employability skills) are adapted to be culturally-sensitive and trauma-informed. The ultimate goal is to empower youth to motivate and transform their lives, families, and communities.

*Intended for:* Frontline/field staff, Project administrators

### **The Social-Emotional Brain: Boosting Adolescents' Brain Power**

Debra Christopher, ETR Associates  
Stephanie Guinosso, ETR Associates  
Annika Shore, ETR Associates  
*Jefferson West*

Recent research in cognitive and social neuroscience show that social-emotional skills, including self-awareness, self-regulation, and resilience, are critically important to learning and achieving emotional well-being. These research findings can guide TPP and HIV prevention initiatives in developing concrete, targeted strategies that help teens manage stress, increase self-control, and strengthen emotional acuity. The facilitator will share practical insights from cognitive and social neuroscience that apply to our prevention work, and participants will discuss the application of the findings to TPP/HIV work. The facilitator will share key strategies for cultivating social and emotional brainpower.

*Intended for:* Frontline/field staff, Project administrators



## Evaluation

### Final TPP/PREIS Evaluation Reporting Guidance

Cay Bradley, Mathematica Policy Research  
Jean Knab, Mathematica Policy Research  
Russell Cole, Mathematica Policy Research  
*Columbia 2*

This session will provide an overview of the final evaluation reporting requirements for OAH Tier 1 C/D, Tier 2, and ACF PREIS grantees. The session will review final reporting goals, timelines, and review process, and provide an overview of the final evaluation report template. Matching techniques to address baseline inequivalence in TPP impact evaluations will also be addressed. In order for either a RCT or a QED to convince a skeptical reader that the intervention caused the observed impact, the sample from which impacts are estimated should be equivalent on key variables that relate to outcomes prior to the start of the intervention. The second part of this presentation addresses the problem of baseline inequivalence in the context of the TPP evaluations, and outlines approaches for addressing this problem analytically. In particular, this presentation will offer guidance on how TPP evaluations can use matching techniques to produce a sample that is equivalent at baseline on key variables, and then describe methods that can be used to obtain more credible impact estimates from the matched sample.

*Intended for:* Evaluators

### Using Evaluation to Strengthen the Implementation of Evidence-Based Programs in Diverse Community Settings

Jane Powers, Cornell University  
Amanda Purington, Cornell University  
*Georgetown East*

Although evaluation has the potential to improve practice, strengthen programs, and enhance quality, practitioners often have a hard time using data effectively. As a university-based intermediary, the presenters address this challenge while working with grantees implementing evidence-based programs (EBPs) targeting sexual health. The presentation will introduce tools and resources developed to track attendance, monitor fidelity and assess quality of implementation. The presenters will share lessons learned in scaling up EBPs, taking into account the unique implementation challenges high-need communities face. Through case examples, the presenters will illustrate how implementation findings are summarized and used to improve implementation, strengthen programming and ultimately benefit the young people served.

*Intended for:* Frontline/field staff, Project administrators, Evaluators



## Sustainability, Partnerships, and Collaboration

### Community Mobilization to Reduce Teen Birth Rates: Personal Perspectives from the Field

Dana Becker, South Carolina Campaign to Prevent Teen Pregnancy  
*Lincoln East*

While community mobilization is not a new concept in public health, application of it in teen pregnancy prevention is fairly new. The South Carolina Campaign to Prevent Teen Pregnancy (SC Campaign) has led community mobilization efforts for teen pregnancy prevention since 2008. Divided into three segments—initiation, capacity-building, and sustainability—this workshop will focus on lessons learned through the SC Campaign's leadership in community mobilization; these lessons can be applied to mobilization efforts in other communities. The workshop will highlight real-world examples of how lessons have been applied.

*Intended for:* Frontline/field staff, Project administrators



### **Partnering for Prevention: Working with a Sorority to Reach African American Teens and Young Adults**

Liany Elba Arroyo, The National Campaign to Prevent Teen and Unplanned Pregnancy  
Danielle Frazier, Committee to The National Campaign to Prevent Teen and Unplanned Pregnancy,  
Sigma Gamma Rho Sorority, Inc.  
*Lincoln West*

Rates of teen and unintended pregnancy among African Americans are disproportionately higher than the rates for all U.S. women. To address this, The National Campaign to Prevent Teen and Unplanned Pregnancy and Sigma Gamma Rho Sorority, Incorporated—a historically African American sorority—partnered to educate incoming members about unintended pregnancy by creating a module that provides information about contraception and encourages members to think about how an unplanned pregnancy would affect their lives. Initial pilot results demonstrated statistically significant increases in knowledge about contraceptive methods and participants reporting that they have a clear plan for preventing an unplanned pregnancy.

*Intended for:* Project administrators

### **Re-imagining Adolescent Pregnancy Prevention: Using a Native Health Model to Build Strong Partnerships and Sustain Programs**

Mila Garrido Fishbein, Healthy Teen Network  
Jessica Leston, Native American Management Services, Inc.  
*International Ballroom West*

Most current models of adolescent pregnancy prevention focus on the individual and a single outcome rather than the complete well-being of the adolescent and community. Through interactive activities, participants will explore adolescent pregnancy prevention programming that goes beyond conventional models. This holistic approach recognizes that there are many factors that play a role in adolescent pregnancy, and these affect not only the individual but the community at large. Participants will examine traditional Native ways of viewing health, and the idea that adolescent pregnancy prevention is part of the wellness of an entire person, family, community and culture. Participants will explore ways to strengthen partnerships in different sectors of the community, and re-imagine their own work in light of what they've learned.

*Intended for:* Frontline/field staff, Project administrators

### **Strengthening Health Education and Access to Health Services through Collaboration**

Stephanie Caloir, NYC Department of Education, Office of School Wellness Programs  
Claudy Makelele, NYC Department of Education, Office of School Wellness Programs  
Kim McLaughlin, Student Support Services Center and WIS  
Karen Stradford, NYC Department of Health and Mental Hygiene, Bronx Teens Connection  
*Columbia 9/10*

Through funding from CDC/DASH, NYC Department of Education (DOE) is expanding its comprehensive health education programs and intensively supporting 23 priority high schools. Senior Office of School Wellness Programs staff will present with partners whose common vision and work has informed and enriched DOE's sexual health education program. Key partners from OAH-funded Bronx Teens Connection (BxTC) and Student Support Services Center/Working to Institutionalize Sex Education (WISE) will discuss best practices learned from their pilot/smaller programs and how those lessons have and will continue to support NYC's implementation of quality sexual health education in the 23 schools and eventually citywide.

*Intended for:* Frontline/field staff, Project administrators

11:30 a.m. – 1:00 p.m.

Networking Lunch (on your own)

1:00 p.m. – 2:00 p.m.

Roundtables

The grantee-led roundtable discussions are informal group discussions centered on either a specific topic or job role. Topics for discussion and room assignments are listed on a separate handout. The grantee facilitator will initiate and facilitate the discussion. These discussions will allow grantees to connect and share experiences in a small group setting.

2:00 p.m. – 2:30 p.m.

Break

2:30 p.m. – 5:30 p.m.

Grantee Meetings

These meetings will provide an opportunity for grantees to meet with federal program staff and receive updates on a variety of topics specific to their program. Timing and room locations for additional breakout sessions will be provided in the meetings.

ACF/FYSB

International Ballroom Center

CDC/DASH

Columbia 7

CDC/DRH

Georgetown East

OAH

International Ballroom West

Thursday, June 5

8:30 a.m. – 10:00 a.m.

Concurrent Session 2



### ***Program Delivery and Improvement***

#### **Build it and They Will Come: Creating a Forum for Males to Discuss Teen Pregnancy Prevention**

Jessica Thames, Mobile County Health Department

Cassandra Burks, Mobile County Health Department

Robert Henderson, ThinkTeen Youth Leadership Team and Mobile Kappa League

*Columbia 5*

Adolescent males' involvement is an important and often under addressed aspect of teen pregnancy prevention. ThinkTeen is implementing innovative strategies to engage males in teen pregnancy prevention, and making strides toward understanding the adolescent male perspective on teen pregnancy. This workshop will provide an overview of the young male initiative, discuss key strategies for engaging young men, and share challenges and lessons learned to help attendees develop outreach opportunities.

*Intended for:* Frontline/field staff, Project administrators



## Engaging Native Communities in Assessing Need for/Providing Culturally-Relevant Sexuality Education in Northern Minnesota

Judith Kahn, Teenwise Minnesota

Anna Goldtooth, Planned Parenthood Minnesota, North Dakota, South Dakota  
*Georgetown West*

Rates of teen pregnancy in Minnesota have decreased over recent years, but racial and geographic disparities exist. The birth rate for Minnesota American Indian teens is nearly twice the U.S. American Indian teen rate, and nearly three times higher than that of Minnesota white adolescents. This workshop presents data from an information-gathering project conducted by Teenwise Minnesota in partnership with three sovereign nations in rural areas of northern Minnesota. The workshop concludes with a presentation and discussion on developing an American Indian-focused education and outreach program designed to support health while honoring American Indian culture and history.

*Intended for:* Frontline/field staff, Project administrators

## Reaching vs. Teaching: How to Connect with Youth in a Way that Changes Behavior

Jackie Brewton, MotivationN3D, LLC

*International Ballroom West*

This interactive workshop will equip grantees with tried and true techniques that have helped empower thousands of girls AND guys to choose to delay sexual activity as the “best choice” option for their future. Attendees will learn the secrets to Jackie’s signature See & Feel™ approach to connecting with youth for long-term behavioral change, including: the importance of knowing their world and using culturally-relevant examples; teaching students toward something NOT away from something; how to help students think, NOT tell them how to think; and using effective teaching tools.

*Intended for:* Frontline/field staff



## Program Capacity and Infrastructure

### Beyond the Box: Transcending the Gender Binary in Sexual Health

Leonardo Kattari, Colorado Youth Matter

*Jefferson East*

Gender WHAT?! The concept of gender beyond male/female often leaves folks with more questions than answers. As leaders in the youth sexual health field, it is our obligation to ensure our programming and our agencies are addressing transphobia and actively creating safe spaces in which all youth, staff and community partners can thrive. Beyond the Box is an interactive workshop that challenges everything you think you know about gender and sex in the sexual health field by reviewing terminology, laws and policies. Participants will help dismantle cissexism (viewing/treating trans people as inferior to non-trans people) by examining the experience of transgender communities and exploring strategies that create trans inclusive spaces for youth, community partners and our agencies.

*Intended for:* Frontline/field staff, Project administrators



### **Is Your Clinic Youth-Friendly?: Why, What, How, and What Next?**

Mousumi Banikya-Leaseburg, Healthy Teen Network

Mila Garrido Fishbein, Healthy Teen Network

*Lincoln East*

Are clinics prepared to cater to the sexual and reproductive health needs of youth? How attractive are our clinical services? Are youth able to obtain the services they need and have a right to receive? Are we able to protect their privacy and confidentiality? Join Healthy Teen Network in this interactive workshop to explore the components of youth-friendly clinical services. Participants will learn to utilize a tool to assess their clinics' youth friendliness. They will also identify rights-based and client-centered approaches to serving youth and practical strategies for attracting and retaining youth clients.

*Intended for:* Frontline/field staff, Project administrators, Evaluators

### **Sexual Health in Public Schools: Keys to Collaboration Success**

John Canfield, CDC/DASH

Terry Parker, CDC/DASH

Mary Schauer, CDC/DASH

*Lincoln West*

Participants in this session will discuss how to develop successful relationships with districts and schools. In addition, the group will share successes and challenges in building and expanding relationships with schools, community-based organizations, and public health partners. Participants will explore how to strengthen these relationships by applying a more collaborative approach to partnering. Participants will also look at the challenges of program implementation and share ways they have avoided the implementation dip when addressing sensitive issues. Finally, participants will interact in small groups to discuss how they collaborate with key partners to successfully implement sexual health programs for youth.

*Intended for:* Frontline/field staff, Program administrators



### **Emerging Trends: What's New in the Field and What Lies Ahead?**

#### **Implementing Social Media to Engage Program Participants, School Officials and Community Collaborators Addressing Teen Sexuality**

Robert Thurmond, Bee Busy Learning Academy, Inc.

Darcy Padgett, Bee Busy Learning Academy, Inc.

Jeffery Guidry, Bee Busy Learning Academy, Inc.

*International Ballroom East*

This workshop presentation will provide information on how Bee Busy Learning Academy, Inc. included community mobilization and buy-in with social media activities to educate participants, parents, school administrators, and collaborating organizations on sexual health and teen pregnancy prevention. Major parts of the social media campaigns included PSAs of gender-specific program participants with messages on positive sexual health behaviors, character development, linking between generations, strengthening social skills, and healthy relationships. Participants will also learn how the social media campaign is evaluated with input from adolescents, parents, school administrators, and collaborating organizations.

*Intended for:* Frontline/field staff, Project administrators



## Trauma Informed Sex Education for Youth

Lisa Schergen, Cardea Services

Monica Faulkner, The Child & Family Research Institute, The University of Texas at Austin

*Columbia 7*

This workshop will present new information based on research with “disconnected youth” in non-traditional environments (foster care, drug recovery, juvenile detention, and homeless shelters). Our research examines how well evidence-based interventions (EBIs) address the needs of these youth, and what can be done to improve youth health outcomes when EBIs do not address youth needs or experiences adequately. The presenters will discuss how to employ a trauma-informed perspective and how to utilize new sex education strategies so that EBIs are relevant to youth’s lived experience and more likely to have positive outcomes.

*Intended for:* Frontline/field staff



## Evaluation

### Findings from State and Tribal PREP Performance Measures: Data and Implications for Program Improvement

Mindy Scott, Child Trends

*Columbia 3/4*

This session will present the results from analyses on State and Tribal PREP Performance Measures data on structure, cost, and support for implementation. The session will have three components. The first will share the results from two rounds of State PREP reporting (from the 2011-2012 grant year and the 2012-2013 grant year), and discuss any changes in the measures over time. The second will share the results from the first round of Tribal PREP reporting (from the 2012-2013 grant year). The third component will be a facilitated discussion on using the performance measures for program improvement.

*Intended for:* Frontline/field staff, Project administrators, Evaluators

### Utilizing Web-Based Surveillance Systems to Strengthen the Capacity of Teen Pregnancy Prevention Programs

Jessica Hamel, Michigan Public Health Institute

Stephanie Fluegeman, Michigan Public Health Institute

*Columbia 6*

In order to eliminate disparities in teen pregnancy and sexual health, data must be accessible, timely, and accurate. The Michigan Public Health Institute works to implement cutting-edge practices in data collection efforts to close the lag between program data collection, analysis for disparities, and dissemination to the community. This presentation will demonstrate the utility of Michigan’s abstinence and comprehensive sex education programs’ web-based surveillance systems, along with the data workflow for each system, and the opportunities available for Michigan’s programs to use data for program improvements that aim to reduce or eliminate health disparities.

*Intended for:* Evaluators





## **Sustainability, Partnerships, and Collaboration**

### **Community Mobilization for Sustainability: Best Practices**

Suzette Brann, Advocates for Youth  
Donna Elliston, Georgia Campaign for Adolescent Power & Potential  
Erica Fletcher, Massachusetts Alliance on Teen Pregnancy  
Sally Swanson, Adolescent Pregnancy Prevention Campaign of North Carolina  
Jennifer San Pedro Todd, University of Texas Health Science Center  
Dionna Walters, NYC Department of Health and Mental Hygiene  
*Columbia 2*

This presentation is geared for communities interested in mobilizing key stakeholders to reduce teen pregnancy and births, and is designed to (1) describe how and why community mobilization contributes to creating sustainable culture change related to teen pregnancy prevention and adolescent sexual health; (2) provide program planners with evidence-based strategies to mobilize their communities to support teen pregnancy prevention efforts; and (3) demonstrate how CDC TPP grantees have operationalized these best practices.

*Intended for:* Frontline/field staff, Project administrators, Evaluators

### **Maximizing Resources through Public/Private Partnerships: Lessons Learned**

Rebekah Saul Butler, The Grove Foundation  
Kim McLaughlin, Student Support Services Center and NYS WISE Initiative  
*Columbia 9/10*

There are more public resources devoted to teen pregnancy prevention and sexual health promotion today than in the recent past. This creates opportunities to coordinate and cross-leverage funding for maximum impact. Drawing from the experience of Working to Institutionalize Sex Education (WISE), a privately-funded initiative in 11 states, this session will explore formal and informal models of public/private partnership, recognized best practices, pitfalls, lessons learned across WISE and documented in the literature, and specific case studies, including from New York State. Participants will assess their own level of existing partnerships and opportunities to deepen them.

*Intended for:* Project administrators

### **Reaching the Hard-to-Reach through Shared Goals, Relationship Building, and Evidence-Based Practices**

Laura Luna Bellucci, Arizona Department of Health Services  
Ruth Carter, University of Arizona Cooperative Extension Maricopa County  
Angie Lorenzo, Arizona Department of Public Health  
Joe Russo, University of Arizona  
*Monroe*

This presentation will highlight the importance of building relationships to bridge the gaps among state agencies in order to address teen pregnancy prevention and sexual health. It will also focus on how to enable sub-awardees, through skill and capacity building, to better serve hard-to-reach populations (e.g. foster care youth). The presenters will provide examples of effective strategies used by Arizona to address teen pregnancy prevention.

*Intended for:* Frontline/field staff, Project administrators



## Roadmap to Improving Adolescent Health and Wellness Outcomes

Jesus Verduzco, Alameda County Public Health Department  
Wendy Calimag, Girls Incorporated of Alameda County  
Manith Thaing, Asian Health Services Youth Program  
*Jefferson West*

Teen pregnancy is a complex issue that must be addressed through a multipronged approach that tackles the root causes and thus supports youth in becoming positive and productive members of society. Given the magnitude of this issue, it is a matter of necessity to collaborate, to maximize resources and leverage partner strengths to secure meaningful community health impact. In this workshop, the presenters will discuss strategies to implement a large-scale evidence-based intervention model and disseminate a Roadmap to Improving Adolescent Health and Wellness Outcomes Toolkit that provides resources, tips, and tools to support attendees' TPP collaborative efforts.

*Intended for:* Frontline/field staff, Project administrators

10:00 a.m. – 10:30 a.m.

Break

10:30 a.m. – 12:00 p.m.

Concurrent Session 3



## Program Delivery and Improvement

### Bouncing Back! Fostering Youth Resiliency through Strengths-Based Strategies

Stephanie Guinosso, ETR Associates  
Amy Peterson, ETR Associates  
*Columbia 5*

Studies show that children raised in adverse environments are more likely to engage in sexual-risk-taking behavior. However, many young people thrive despite the odds. What makes these young people resilient and what can educators do to help foster resiliency through sexual and reproductive health programs? In this workshop, participants will explore current trends in resiliency research, including the link between adversity, health disparities, and sexual and reproductive health outcomes, as well as the protective role of resiliency. Participants will then explore the factors that make young people resilient and develop new strategies for fostering resiliency among youth.

*Intended for:* Frontline/field staff, Project administrators

### Engaging Students with Diverse Learning Styles

Linda Rogers, Iredell-Statesville Schools  
Amanda Peters, Iredell-Statesville Schools  
*Columbia 9/10*

This session will help attendees identify a variety of learning styles to address the needs of the participants in their programs. It will also demonstrate how to incorporate green light adaptations into their curricula. Workshop attendees will get the opportunity to practice delivering lessons using a variety of learning styles. By the end of this session, participants will have the information necessary to diversify facilitation in order to engage students.

*Intended for:* Frontline/field staff, Project administrators



## Preparing Youth for Success: Integrating Positive Youth Development through Adulthood Preparation Subjects

Katherine Suellentrop, The National Campaign to Prevent Teen and Unplanned Pregnancy  
Katie Reilly, Alaska Division of Public Health  
*Columbia 6*

In addition to implementing evidence-based programs, ACF/FYSB PREP grantees must cover three of six adulthood preparation subjects with the youth they serve. These topics (which include providing youth with information about healthy relationships, encouraging parent-child communication, and preparing youth for educational and employment success) are also common among programs that incorporate a positive youth development approach in their work. This session will highlight several diverse PREP grantees and the ways they have incorporated the adulthood preparation subject content into their programs. Participants will have time to consider ways they might incorporate similar strategies in their own programs.

*Intended for:* Frontline/field staff, Project administrators

## Reducing Inequities in Sexual Health Outcomes for Young Men of Color

Myriam Jennings, JSI Research & Training Institute  
Consuela Greene, Massachusetts Alliance on Teen Pregnancy  
*Jefferson East*

Although communities have made progress in changing the landscape of teen pregnancy, there are still significant gaps in services aiming to address disparities in young men's sexual health. Overall, the Latino population has lower educational attainment and employment levels, compared to their white counterparts. Deferring a teen pregnancy may not make a difference in the overall trajectory of young men's lives under these social conditions. A Root Cause Analysis (RCA) process can help to get a deeper understanding of the reasons for poor sexual health outcomes (high rates of teen births and high rates of STIs) and identify solutions. This session will outline the process for conducting an RCA with young men. The presenters will also highlight the findings from a community that conducted an RCA process to identify and address feasible sexual health outcomes.

*Intended for:* Frontline/field staff



## Program Capacity and Infrastructure

### Building Organizational Capacity for Evidence-Based Programming

Jutta Dotterweich, Cornell University  
Jane Powers, Cornell University  
*Lincoln East*

As an intermediary for a large statewide adolescent pregnancy prevention initiative, the presenters have developed processes and tools to enhance organizational support for evidence-based programming and build organizational capacity to deliver programs with fidelity and quality. Workshop participants will be introduced to a wide variety of tools and resources, including a recently-developed online training course, while sharing and reflecting on their own experiences.

*Intended for:* Frontline/field staff, Project administrators, Evaluators



## Growing People Potential: How Leaders Can Foster Staff Engagement across Generations

Sandy Rice, Cardea Services  
Wendy Nakatsukasa-Ono, Cardea Services  
*Columbia 7*

In this session, participants will explore how to build an engaged workforce that promotes excellence in the delivery of culturally-competent teen pregnancy and sexual health services. The presenters will explore how to enhance skills in integrating concepts of cultural competency and leadership to promote engagement and excellence in diverse teams. The presenters will explore the strengths of intergenerational teams and key strategies to increase employee engagement, and learn how to build “generational competency” to improve interaction between generations and leverage the skills and strengths of intergenerational teams.

*Intended for:* Project administrators



## Emerging Trends: What’s New in the Field and What Lies Ahead?

### Addressing Gender Issues and Intimate Partner Violence within a Teenage Pregnancy Prevention Program

Andrew Levack, EngenderHealth  
Debra Kalmuss, Columbia University  
*Columbia 2*

Evidence suggests that inequitable gender attitudes are associated with adolescent relationship abuse as well as poor reproductive and sexual health outcomes. Health interventions in other parts of the world that focus on promoting gender equity have been found to reduce reported violence and substance use, increase condom use, and increase communication between couples. This workshop will examine how Gender Matters (a teen pregnancy prevention project currently funded by the Office of Adolescent Health) specifically addresses gender issues with both young men and young women in order to prevent pregnancy, and how it addresses the linked issue of teen dating violence.

*Intended for:* Frontline/field staff, Project administrators, Evaluators

### “Flipping” and “Blending” Health Education Curriculum to Heighten Impact while Reducing Class Time

Regina Firpo-Triplett, ETR Associates  
Karin Coyle, ETR Associates  
*Georgetown East*

Learn about the important new trend in education referred to as the flipped-classroom blended learning approach. Instead of the traditional approach of content in the classroom and application as homework, the flipped classroom provides content-based homework first and uses class time for teacher-facilitated application. “Blended” refers to the use of online technologies in combination with face-to-face instruction. Presenters will share the current research that supports the flipped and blended model, as well as their step-by-step process of converting an existing classroom-based curriculum into a flipped and blended version.

*Intended for:* Frontline/field staff, Project administrators, Evaluators



## Using Technology and Interdisciplinary Sexual Health Care to Identify Disparities, Decrease STI Rates, and Showcase Outcomes

Jennifer Salerno, Michigan Department of Community Health  
*Monroe*

This presentation will showcase the Michigan Department of Community Health's interdisciplinary STI screening project. The project uses the Rapid Assessment for Adolescent Preventive Services (RAAPS) standardized sexual health questionnaire, and interdisciplinary follow-up for taking action post-survey, to: identify disparities and the inter-related behaviors that increase sexual health risk; use health messages to facilitate risk reduction and referrals; and use data to make programming decisions and improve services. Participants will be better prepared to develop standardized work flows and use technology to engage youth, collect and analyze meaningful data, guide program decisions and evaluation, and improve and report on sexual health outcomes.

*Intended for:* Frontline/field staff, Project administrators, Evaluators



## Evaluation

### Evaluating Programs for Foster Care Youth: Challenges, Barriers, and Solutions

Nicole Huggett, LeCroy & Milligan Associates, Inc.  
Kim D'Zatko, LeCroy & Milligan Associates, Inc.  
*International Ballroom East*

This presentation focuses on evaluating programs serving high-risk youth, particularly young women living in foster care group homes. Teen pregnancy occurs in this population at a rate of at least 2.5 times higher than in the general population, indicating a need for special considerations in program planning. This workshop will focus on improving evaluation practices that feed into program planning, so that participants are better able to serve the complex needs of young women in foster care.

*Intended for:* Evaluators

### Jumping Hurdles: Overcoming Challenges in School-Based Research

Diane Mitschke, University of Texas at Arlington  
Holli Slater, University of Texas at Arlington  
*Georgetown West*

Conducting school-based research provides unique opportunities to reach out to numerous difficult-to-reach populations; however, implementing a rigorous program evaluation in a school setting can present several challenges. This presentation will focus on three challenges, including achieving a shared vision between project staff, school administration and evaluators; protecting students' privacy; and implementing a randomized research design. Each challenge will be discussed and creative solutions will be provided based on the lived experiences of a school administrator, school-based project staff, and members of the evaluation team.

*Intended for:* Evaluators



### **“We are More than Just a Number”: Using Mixed Methods to Engage Diverse Communities and Strengthen Research Designs**

Kirsten Black, University of Colorado Denver  
CeCe Big Crow, University of Colorado, Denver  
*Columbia 3/4*

Fundamental to community-based participatory research is the belief that communities should contribute to study designs and receive tangible benefits. When working with Native American communities, researchers often encounter divergent perspectives regarding the types of research questions asked, the basis for acquiring knowledge, and appropriate study designs. This workshop explores the application of mixed methods designs to address community questions and to understand cultural factors. Topics include defining qualitative and quantitative methods in terms of their strengths and limitations, and ways of combining these methods to extend learning and provide evidence to programs.

*Intended for:* Evaluators



### **Sustainability, Partnerships, and Collaboration**

#### **Developing Partnerships and Meaningful Collaborations in Rural Communities to Reduce Teen Pregnancy Risk**

Gregory Harris, Unity Family Community Center, Inc.  
Joyce Wilson, Unity Family Community Center, Inc.  
*International Ballroom West*

This presentation will explore some of the problems associated with developing successful projects in rural areas. Additionally, attendees will have the opportunity to learn of several strategies that could enhance their reach, including collaborative efforts with common community sectors and the use of surrounding county connections that can impact program delivery and outcomes. Participants will have the opportunity to share their own challenges and success and participate in a resource mapping exercise to assess the many resources in their community that may have gone untapped, and to develop an action plan.

*Intended for:* Frontline/field staff, Project administrators, Evaluators

#### **An Emerging City Task Force Process to Eliminate Disparities in Adolescent Sexual Health**

Sarah Perez McAadoo, Youth Empowerment Adolescent Health (YEAH!) Network  
*Lincoln West*

Some cities in Western Massachusetts have teen birth rates three to almost five times the state average. A city task force can be a powerful catalyst to address disparities in adolescent sexual health. The city task forces in Springfield and Holyoke are using a process that involves developing recommendations, strategic action, accountability and sustainability. The process has resulted in policy changes in school sexuality curriculums and condom availability programs. This workshop will include disparities in teen birth rates, history of city task force phases and strategies, outcomes, challenges, and tools/tips to help attendees adapt a taskforce process.

*Intended for:* Project administrators



## iCHAMPSS: A Web-based Decision Support System for Getting Effective Sex Education into Schools

Melissa Peskin, University of Texas, Health Science Center, School of Public Health  
Efrat Gabay, University of Texas, Health Science Center, School of Public Health  
*Jefferson West*

Evidence-based programs (EBPs) for sexual health education can reduce teen pregnancy. However, school districts receive little guidance on how to integrate and sustain EBPs into current practices while minimizing school-level barriers. This presentation will describe a new web-based decision support system (iCHAMPSS) to guide community stakeholders in the implementation and sustainability of EBPs in their school districts. iCHAMPSS is based on the Choosing and Maintaining Programs for Sex Education in Schools (CHAMPSS) model. Workshop attendees will be provided with an overview of iCHAMPSS and will receive practical strategies for using it to sustain their programs in schools.

*Intended for:* Frontline/field staff, Project administrators

**12:00 p.m. – 1:30 p.m.**

**Networking Lunch (on your own)**

**1:30 p.m. – 3:00 p.m.**

**Plenary Session**

*International Ballroom*

### Teen Monologues

Community Action Partnership of San Luis Obispo County, Inc.

Youth-led performance based on interviews and surveys from California teens and teen parents, followed by a Q&A. Please see page 12 for a detailed description of the Teen Monologues project.

**3:00 p.m. – 3:30 p.m.**

**Break**

**3:30 p.m. – 4:15 p.m.**

**Poster and Program Developer Sessions (Part 1)**

**4:15 p.m. – 5:00 p.m.**

**Poster and Program Developer Sessions (Part 2)**

Participants are encouraged to spend one session viewing posters and one session visiting with program developers. Program developers will facilitate informal conversation and provide opportunities for Q&A.

## Poster Session

*International Terrace (on the Terrace Level)*

Title	Presenter Names	Organization
A Model for Preparing and Supporting Program Staff to Address Health Disparities	Carole Miller Willa Marth	Planned Parenthood of the Great Northwest
Adaptation of a Computer-Based HIV/STD Teen Pregnancy Prevention Program for American Indian and Alaska Native Youth	Ross Shegog	School of Public Health, University of Texas
Addressing Sexual Health Needs of LGBTQ Youth in Non-Traditional Settings: Findings from Year One of the Texas Connections Project	Charles Shumate Monica Faulkner	Cardea Health Services
Applying the Data to Eliminate Sexual Health Disparities: Strategies for Increasing Program Capacity and Effectiveness	Dondieneita Fleary Simmons Helyn Luisi Mills	Goodman Community Center
Bridging the Gap Between Research and Practice in Schools	Christopher Rollison	South Carolina Campaign to Prevent Teen Pregnancy
Building a Strategic Implementation Plan for Maximum Impact and Replication in Diverse Populations	Joneen Mackenzie Galena Rhoades	The Center For Relationship Education
Changing the Face of HIV/STD Prevention: Youth Leaders Implement Condom Availability Initiative in DC Schools	Sombo Pujeh Latonia Coryatt	District of Columbia Office of the State Superintendent of Education
Closing the Gap in Massachusetts: Schools and Communities Partnering to Reach LBGQTQ and At-Risk Youth	Justine Egan Craig Andrade	Office of Child and Adolescent Health, MA Department of Public Health
Closing the Gap: Aligned Contributions Focused on Disparities	Sally Swanson	Adolescent Pregnancy Prevention Campaign of North Carolina
Creating Holistic Partnerships to Increase District of Columbia Schools Access to Comprehensive Sexual Health Services	Kevon Harris	The Office of the State Superintendent of Education
¡Cuidate!: Taking Care of our Latino Youth in Oregon	Lindsay Weaver LaShanda Eller	Oregon Health Authority
Dollars and Sense: Integrating Teenage Financial Literacy with Pregnancy Prevention	Joshua Plantz Sydney Sterk	South Broward Hospital District, d/b/a Memorial Healthcare System
Economic Inequality and Poverty Prevention as a Determinant of Health and Teen Pregnancy	Joneen Mackenzie Rico Figueroa	The Center For Relationship Education
Effect of a School-Based Teen Pregnancy Prevention Program: Bridging the Gap in Parent-Teen Communication about Sex	Katherine Flaherty Rhea Gordon	JSI Research & Training Institute, Inc.
Effective Management of the Evaluation of a Multisite Randomized Trial in a Highly Mobile Population	Jennifer Moore Janene Fluhr	University of Oklahoma Health Sciences Center



Title	Presenter Names	Organization
Effectiveness of Teen Pregnancy Evidence Based Curricula with Disconnected Youth	Monica Faulkner	Child and Family Research Institute, University of Texas
Either You Are In or You Are Out: Keeping Your Organization Relevant in Today's Society	Elycia Cook Nancy D. Cruz	FRIENDS FIRST
Engaging Middle School Youth: Successful Strategies in Diverse Classrooms	Abraham Carlos Escobar Tary Tobin	Northwest Family Services
Engaging Staff, Sub-Awardees, and Local CPREP Grantees to Improve Teen Pregnancy Prevention Program Delivery	Jeffrey J. Guidry	Change Happens!
Enhancing Abstinence Education Programs Through Service Learning	Susan Cardenas Mark J. Kittleson	Public Health Sciences Department, New Mexico State University
Evaluating Prevention Programs: Lessons Learned from the Couple Relationship Education Field	Galena Rhoades	University of Denver
Evaluation of Outcome Success Among Diverse Middle-School Students	Yvonne Matthews Michael Washington	Lincoln University
Evidence-Based Relationship Education – Strengthening Pregnancy Prevention Programs while Reducing Disparities	Anita Barbee	Kent School of Social Work, University of Louisville
Fidelity Matters: The Relationship between Facilitator Characteristics, Implementation Fidelity, and Program Outcomes.	Robert LaChausse Kim Clark	California State University, San Bernardino
Foster Youth Need Sex Ed, Too: Addressing the Sexual Reproductive Health Needs of Youth in the Child Welfare System	Nadine Finigan-Carr Amber Eisenmann	School of Social Work, University of Maryland Planned Parenthood of Maryland
gPower: Power in the Palm of Your Hand	Donna Elliston	GCAPP
HIV/STI Testing in High Schools: Improving Services through Collecting Data, Developing Partnerships, and Providing Education	Carla Shirley	Shelby County Schools
How Planned Parenthood is Reducing the Risk in a Conservative Public School Climate	Dan Rice	Planned Parenthood of Southeastern Virginia
Identifying Gaps in Sexual Health Information and Services: An Example of a Community Needs Assessment in Central Texas	Monica Faulkner Jeni Brazeal	Child & Family Research Institute, University of Texas at Austin
Identifying Risk and Protective Factors for Sexual Health among Lesbian, Gay, Bisexual, and Questioning (LGBQ) Youth	Julie C. Ost Laura Maurizi	District of Columbia Office of the State Superintendent of Education

Title	Presenter Names	Organization
Improving Negotiation and Refusal Skills during the Developmental Years–The YMCA Metropolitan Detroit Approach	Tricia Hamzik	YMCA of Metropolitan Detroit
Improving Program Fidelity by Putting Research into Practice	Camille L. Lashlee Kathryn A. Mathes	Centerstone on Tennessee
Infusing Diversity and Inclusivity into all Aspects of Teen Pregnancy Prevention Programming	Hannah Henry Smith Michael Maurice	Office on Children and Youth, James Madison University
Innovative Strategies for the Engagement of Youth Leaders in Teen Pregnancy Prevention Awareness	Carmen Chaparro Jessica Arter	City of Hartford, Department of Health and Human Services
It Takes Two: Effective Strategies for Building and Maintaining School Relationships	Elycia Cook Chava Fox	FRIENDS FIRST
It's All in the Way You Say It: Using Positive Youth Development to Reframe our Message	Kathleen Brown Katie Larsen	Knox County Health Department
Lessons Learned in Recruitment and Retention of Foster Care Youth in a Pregnancy Prevention Intervention	J. Ernest Aguilar Amanda Ramsammy	Cicatelli Associates Inc. (CAI)
Lessons Learned: Navigating Different School Districts to Implement "Reducing the Risk"	Consuelo Bonillas	Kean University
Man 2 Man: Manhood 101	Sabrina Bouldin Maggie West	Southeast MS Rural Health Initiative, Inc.
Measuring Implementation Quality for Evidence-Based Teen Pregnancy Prevention Programs	Jenita Parekh Shalynn Howard	Johns Hopkins University
Moving Towards a Multidimensional Measure of Reliable Contraceptive Use	Patricia Kissinger Jakevia Green	Tulane University School of Public Health and Tropical Medicine
Parent and Teen Communication and the Impact on Adolescent Sexual Behavior	Mary Milnamow Jennifer Lauby	Public Health Management Corporation
Parental Consent for Adolescent Sexual Health Research: Whom Do We Leave Out?	Amie Ashcraft Pamela Murray	West Virginia University
Patterns of Sexual Experiences and Associated Risks Among 9th Grade Public School Students in the Los Angeles, California Area	Emily Chung	University of Southern California; Los Angeles County Department of Public Health
Preventing Teen Pregnancy in Northeast Florida: A Community Approach	Erin Addington LaRonda Howard	Northeast Florida Healthy Start Coalition

Title	Presenter Names	Organization
Reducing Teen Births Through a Community Wide Approach	Jennifer Todd Bryanna G. Mora	University of Texas Health Science Center at San Antonio - UT Teen Health
Responses of At-Risk Youth to Be Proud! Be Responsible! in a Residential Setting	Jenny Irons Lynne Jenner Jeanne Solis	The Policy & Research Group The Policy & Research Group Central Louisiana Area Health Education Center
Social and Emotional Learning: The Foundation for Lifelong Sexual Health	Rosemary Reilly-Chammat	Rhode Island Department of Elementary and Secondary Education
Teen Pregnancy Prevention in Sin City: Lessons Learned from Implementing a Teenage Pregnancy Prevention Program in Las Vegas	Melva Thompson-Robinson	Center for Health Disparities Research, University of Nevada Las Vegas
The Grrrls Project: Baseline Sample and Analysis	Nicole Huggett Marie Fordney	LeCroy & Milligan Associates, Inc. / Child and Family Resources
The Influence of Staff Retention on Program Results	Dawn Marie Baletka Christine Gastmyer	Navasota ISD
The Making of "The Hard Way Pacific Region," A Culturally-Relevant HIV Prevention Video	Judith Clark Darlene Tudela	Hawaii Youth Services Network
TOP® Plus Text: Using Text Messages to Connect and Engage with Teens and Enhance TOP® Delivery	Marissa Vasquez	Denver Health and Hospital Authority-Denver Public Health
Using Geographic Information Systems to Assess Louisiana's Teen Pregnancy Prevention Program Implementation Sites	Billy Robinson	Health Sciences Center, Louisiana State University
Washington (WA) State PREP Implementation of Be Proud Be Responsible!: Results across Diverse Settings, 2012-2013	David Fine	Cardea Services
What Latino Adolescents are Saying about Teen PEP: A School-Based, Sexual Health Promotion and Peer Education Program	Sherry Barr Elizabeth Casparian	Center for Supportive Schools
Why Foster Youth Need "Sex Ed": Social Work Practices Regarding Sexual Reproductive Health	Nadine Finigan-Carr Deborah Chilcoat	School of Social Work, University of Maryland Healthy Teen Network

## Program Developer Sessions

Georgetown West	Leslie Clark <b>Project AIM</b>
Georgetown East	Karin Coyle and Regina Firpo-Triplett <b>All4You, Draw the Line/Respect the Line, Safer Choices, Becoming a Responsible Teen, Reducing the Risk</b>
Jefferson West	Loretta Jemmott <b>Be Proud! Be Responsible!, Making A Difference!, Making Proud Choices!, Promoting Health Among Teens!-Abstinence Only, Promoting Health Among Teens!-Comprehensive, Sisters Saving Sisters</b>
Jefferson East	Deborah Koniak-Griffin and Debra McGee-Smith <b>Be Proud! Be Responsible! Be Protective!</b>
Lincoln West	Shelia Reich and Greg Denizard <b>Children's Aid Society (CAS)-Carrera Programs</b>
Lincoln East	Antonia M. Villarruel and Michelle Aebersold <b>¡Cuidate!</b>
Monroe	Cherrie B. Boyer <b>FOCUS</b>
Columbia 3/4	Lydia A. Shrier <b>Safer Sex</b>
Columbia 5	Dawn Marie Baletka <b>Raising Healthy Children</b>
Columbia 7	Joe Miller <b>Teen Outreach Program</b>
Columbia 9/10	Pamela Murray and Julie Dawns <b>What Could You Do?/Seventeen Days</b>

Friday, June 6

8:00 a.m. – 9:30 a.m.

Concurrent Session 4



### **Program Delivery and Improvement**

#### **Catching Up with LARCs: Strategies to Reduce Unintended Pregnancy through Long-Acting Reversible Contraception**

Amy Peterson, ETR Associates  
Columbia 5

Long-acting reversible contraception (LARC) provides an opportunity to dramatically reduce the unintended pregnancy rate, yet rates of LARC use among adolescents and young women are generally low. In this workshop, participants will explore the most current research on LARCs and sexual health services and examine how myths and misperceptions about LARCs held by adolescents and their health care providers influence contraceptive choice. Through interactive small group work, participants will use this new knowledge to craft culturally-relevant health education messages about teen pregnancy and STD/HIV prevention that can be incorporated into existing prevention work.

*Intended for:* Frontline/field staff, Project administrators

#### **Linking Research and Program: Resources from CDC's Division of Adolescent and School Health to Prevent HIV, other STDs, and Pregnancy among Adolescents**

Riley Steiner, CDC/DASH  
Malaika Washington, CDC/DASH  
Columbia 9

This session will discuss how research can practically inform programmatic efforts to prevent HIV, other STDs, and pregnancy among adolescents, with a focus on parent engagement resources developed by CDC's Division of Adolescent and School Health (DASH). The majority of the presentation will discuss a specific tool developed by DASH—strategies for parent engagement in school health. The discussion will include interactive activities and emphasize strategies for increasing parent engagement across a variety of venues relevant to HIV, STD, and pregnancy prevention. The concept of “research translation” and a brief description of specific programmatic tools that have been developed by DASH based on research will be highlighted; these tools include the School Health Index, Health Education Curriculum Analysis Tool, and School Connectedness strategies.

*Intended for:* Frontline/field staff, Program administrators

#### **Reducing Unintended Pregnancy by Addressing Social Determinants of Health and Improving Communication to Increase Empathy and Trust during Adolescent and Adult Interactions**

J. Ernest Aguilar, CAI  
Georgetown East

Youth-serving professionals are uniquely positioned to support adolescents in navigating their journey into adulthood. This includes guiding them through potentially life-altering decisions that impact sexual health and readiness to parent. Given the intimate nature of such discussions, building rapport is essential. This workshop draws broadly from theories rooted in the medical humanities (and from the concept of cultural humility in particular) to present a model for increasing participants' abilities to listen, honor, and partner meaningfully to build rapport with adolescents from a variety of cultural, economic, and social backgrounds; it will improve your ability to promote sexual health and reduce unintended pregnancy.

*Intended for:* Frontline/field staff, Project administrators



## Secondary Pregnancy Prevention, What Works: Sharing Best Practices and Lessons Learned

Mona Desai, Children's Hospital Los Angeles  
Laura Pedersen, Teen Outreach Pregnancy Services  
*Columbia 7*

Young people who are pregnant or parenting have unique needs that are not often discussed in the research on teen pregnancy prevention. Co-presented by Teen Outreach Pregnancy Services (TOPS) and Children's Hospital Los Angeles (CHLA), this workshop will review best practices for preventing secondary pregnancy and supporting teen parents, and explore strategies for integrating effective elements into existing secondary prevention programs. The presentation will use the experiences from CHLA and TOPS as case studies to demonstrate how these practices can be incorporated into programs that serve this population.

*Intended for:* Frontline/field staff, Project administrators



## Program Capacity and Infrastructure

### Cultural Proficiency?: A Comprehensive Approach to Multicultural Organizational Development

Hector Campos, Cardea Services  
April Pace, Cardea Services  
International Ballroom West

To help eliminate disparities in teen pregnancy and sexual health among diverse groups of youth, organizations provide cultural awareness training to their staff. To assure effective service delivery to diverse populations, best practice is to assess how well organizations are delivering culturally appropriate and respectful services. This presentation will provide a framework and a process for organizations to systematically assess their cultural proficiency. Presenters will share their experience implementing this assessment, and how resulting data is integrated into infrastructure, systems, staff development, and program implementation. Utilizing this process will ensure parity in how clients access, receive, and experience services.

*Intended for:* Frontline/field staff, Project administrators

### Health Disparities among LGBT Youth

Melissa Perkins, Persad Center  
*Jefferson East*

More often than not, sexual health education focuses on the behavior of heterosexual partners, ignoring the needs of LGBT individuals. This workshop will highlight the sexual health needs and disparities in teen pregnancy and STIs that persist in the LGBT population, and in particular among LGBT youth. In order to develop a better understanding of those health disparities, a contextual framework will be established and the impact of heterosexism, homophobia, and internalized homophobia on the LGBT individual will be explored in the social context of discrimination. Presenters will also engage participants in a discussion about best practices for meeting the needs of LGBT youth.

*Intended for:* Frontline/field staff



## Using Health Education Theory to Guide Practice: Eliminating Disparities in Teen Pregnancy

Jennie Blakney, Central Jersey Family Health Consortium  
Annette LaBarbera, Central Jersey Family Health Consortium  
Amy Smuro, Central Jersey Family Health Consortium  
*Georgetown West*

Eliminating disparities is a complex task that would benefit from maintaining a strong connection to health education theory. This workshop will explore multiple models of health education theory guiding current evidence-based teen pregnancy prevention models, and how those models help affect individual health behaviors. The Social Ecological Model and Community-Based Participatory Research and Approaches will be reviewed and discussed in terms of their potential to connect participant-level outcomes to the broader goal of eliminating teen pregnancy disparities.

*Intended for:* Frontline/field staff, Project administrators



## Emerging Trends: What's New in the Field and What Lies Ahead?

### Grand Canyon or Bust! Promoting Healthy Relationships through Adventure Programming

Heather Campbell, National Indian Youth Leadership Project  
*Lincoln East*

This session will focus on the Web of Life (WOL) curriculum's culminating event—a six-day backpacking trip into the Grand Canyon at Havasupai. The session will include an overview of NIYLP's positive youth development approach to teen pregnancy prevention; the program objectives of a multi-day wilderness trip; and the value of student-driven “photo-voice” production for program development, evaluation, public relations, and fund-raising purposes.

*Intended for:* Frontline/field staff, Project administrators

### Making the Leap: Linking Teens to Sexual Health Care

Alexandra Eisler, Healthy Teen Network  
Genevieve Martinez-Garcia, Healthy Teen Network  
*Jefferson West*

Meeting teens' sexual health needs requires creating connections in the classroom and in their personal lives, and linking them to health care. This workshop highlights two resources created by Healthy Teen Network, in partnership with other organizations, to help teens do that. Keep It Simple: Linking Teens to Sexual Health Care, a lesson plan and motion graphic, links teens to contraceptive and STI resources. CRUSH, a smartphone app, is a youth-friendly resource on sexual health for women ages 15 to 19 that provides answers to common questions and concerns and supports their access to sexual and reproductive health care. Both are available in English and Spanish. Participants will have the opportunity to plan how they can help teens access care and information in creative ways.

*Intended for:* Frontline/field staff, Project administrators



## “Together We Can Do All Things!” Church-Based Abstinence Interventions for African American Parents and their Children

Loretta Jemmott, University of Pennsylvania, School of Nursing  
*Columbia 1*

Practicing abstinence can eliminate the risk of pregnancy and HIV/STDs. Parents can play a key role in promoting abstinence. The black church is historically important to the black community. However, no study has looked at the impacts of parenting combined with churchgoing in the black community. In a randomized control trial, 613 black parent-child dyads from 15 black Baptist churches attended one of three interventions: abstinence, faith-based abstinence with scriptures, or control group using 12 one-hour modules over three Saturdays and 3-, 6-, 12-, and 18-month follow-ups. Both abstinence interventions were effective in increasing abstinence behaviors over the follow-ups compared to the control group, demonstrating a novel approach for reducing teenage pregnancy.

*Intended for:* Frontline/field staff, Project administrators



## Evaluation

### Evaluation of the Teen Outreach Program® in Three Urban Public School Districts: The Bronx, Chicago, and Washington, D.C.

Estelle Raboni, Morris Heights Health Center  
Melva Mullins, Sasha Bruce Youthwork, Inc.  
Tiffany Seay, Chicago Public Schools  
*Columbia 10*

In 2010, the Office of Adolescent Health awarded multi-year grants to three organizations who proposed to implement the evidence-based Teen Outreach Program® (TOP) in public schools in The Bronx, NY; Chicago, IL; and Washington, D.C. These large, urban school districts are marked by high rates of teen pregnancy and sexually transmitted infections, and also school failure. The student populations of these school districts are predominately low-income African American and Latino. Research indicates that adolescents living in poverty are three times more likely to become pregnant and are at greater risk of dropping out of school. This panel will present different research designs used in evaluating TOP implementation, and the outcomes of those evaluation efforts.

*Intended for:* Project administrators, Evaluators

### Measuring the Mission: Using Performance Measures to Assess Local and National Progress

Ina Wallace, RTI International  
JoAnne Jensen, Office of Adolescent Health  
Robin Jeffries, USC and County of Los Angeles, Department of Public Health  
Robert LaChausse, California State University, San Bernardino  
*Lincoln West*

To gauge program accomplishments, OAH's Teen Pregnancy Prevention (TPP) program and FSYB's Personal Responsibility Education Innovative Strategies (PREIS) program use a common set of performance measures (PM). The PM system was developed to provide indices that could be used by the federal agencies administering these programs as well as for grantee use in monitoring and making continuous quality improvements to their individual programs. This panel workshop presentation will discuss the PMs collected, why PMs are important, and how they are used at both the federal and individual grantee levels.

*Intended for:* Project administrators, Evaluators





## **Sustainability, Partnerships, and Collaboration**

### **Dependency, Delinquency, and Disparities**

Felicia Tuggle, Georgia Department of Human Services  
Mandy Paradise, Washington State Department of Health  
*Monroe*

Although Georgia and Washington could not be further apart geographically-speaking, these two states are collaborating to provide pregnancy prevention programming to juvenile justice and foster care youth. This presentation will showcase successes in bridging the gaps between juvenile justice, foster care, and adolescent pregnancy prevention. Attendees will have opportunities to develop connections, create a shared-outcomes approach to develop powerful and sustainable collaborative partnerships, and exchange best practices for implementing evidence-based interventions with adjudicated youth.

*Intended for:* Frontline/field staff, Project administrators, Evaluators

### **Engaging the Pharmacy Community in Teen Pregnancy Prevention Efforts**

Don Downing, University of Washington School of Pharmacy  
*Columbia 2*

Pharmacists are available in most rural and urban communities and often are available when other healthcare providers are not: evenings, weekends and holidays. The perception of pharmacists as vendor-like “pill counters” has resulted in the underutilization of pharmacists for clinical services, including sexual and reproductive health services for youth. Health policy changes and improved community awareness can be combined with teen-friendly pharmacy education programs to take full advantage of this precious community resource. This session is designed to raise awareness and describe the scope of services that community pharmacists can provide to assist in preventing teen pregnancies.

*Intended for:* Frontline/field staff, Project administrators

### **Fanning the Flames: Boosting Your Program’s Sustainability Efforts**

Moderator: Gala Edwards, CDC  
Tish Hall, Office of Adolescent Health  
Suzette Brann, Advocates for Youth  
Marc Clark, ACF/FYSB  
*International Ballroom East*

Family and Youth Services Bureau (FYSB), Centers for Disease Control and Prevention (CDC), and Office of Adolescent Health (OAH) are HHS agencies endeavoring to help pregnancy prevention programs survive and thrive in the face of difficult external conditions, by implementing program sustainability objectives and technical assistance. Using a moderated panel and small group discussions, this workshop will present a synthesis of “sustainability” as a new, shared product of the Federal Teen Pregnancy Prevention Programs Collaborative. Panelists will demonstrate, and discuss best practices for using sustainability tools to assess how sustainable a program is and where the gaps remain. They will also demonstrate how the synthesized sustainability resources can help program staff meet the needs of their organizations.

*Intended for:* Frontline/field staff, Project administrators

**9:30 a.m. – 10:00 a.m.**

**Break**



## **Program Delivery and Improvement**

### **Be an Ally: Explore Strategies to Include, Engage, and Empower LGBTQ Youth**

Francine Levin, Community Action Partnership of San Luis Obispo County, Inc.  
Sarah Cole, Community Action Partnership of San Luis Obispo County, Inc.  
Darlene Azevedo, Community Action Partnership of San Luis Obispo County, Inc.  
*Jefferson East*

This session will address how to reduce disparities for LGTBQ youth by sharing a variety of ways to be inclusive and create a safe space for youth. Workshop topics will include: making adaptations to evidence-based curricula activities and materials; incorporating youth engagement strategies; developing outreach/marketing; providing appropriate staff training; linking to clinical services; and building community collaboration. Participants will leave with practical ways to be inclusive and to be allies/advocates of LGBTQ youth.

*Intended for:* Frontline/field staff, Project administrators

### **FYI for Parents: Strengthening the Parent-Child Bond as a Means to Reducing Teen Pregnancy**

Amy Meriweather, Center of Change  
Carrie Lines, Missouri State University  
*International Ballroom East*

Strong, open relationships between parents and teens can delay the onset and reduce the frequency of sexual activity, as well as reduce teen pregnancy. This interactive workshop will introduce seven factors known to strengthen the parent-child bond. Participants will explore and practice strategies providers can use to help involve and teach parents ways to better connect with their teens. Presenters will share a new program, FYI for Parents, created by the Missouri Dept. of Health and Human Services, as well as discuss challenges and lessons learned in implementation. Participants will have access to FYI for Parents at the end of the workshop session.

*Intended for:* Frontline/field staff

### **Looking Out for the Youth: Advantages of Youth Involvement in Implementing a Community-Level Intervention**

Kimberley Broomfield-Massey, EMSTAR Research, Inc.  
Christyl Wilson, Georgia State University  
*Columbia 7*

The Teen Health Project (THP) is designed to address the issues of teen pregnancy and STDs among African American teens. One fundamental component of THP is the youth-driven Teen Health Leadership Council (THLC). The THLC meets weekly for six months to plan and engage in activities that promote positive messages about sexual health and pregnancy prevention through the use of media outlets, materials, and community-wide events. During this workshop, program staff, evaluators, and THLC participants will highlight the benefits of a youth-led component, presenting qualitative and quantitative data to further elucidate its positive impact.

*Intended for:* Frontline/field staff, Project administrators, Evaluators



## **M-I not M-E: Motivational Interviewing as an Approach to Promoting Contraceptive Use**

Robyn Lutz, Ohio Health Research Institute  
Jack Stevens, Nationwide Children's Hospital  
Angela Taylor, Ohio Health Research Institute  
*Columbia 5*

Motivational interviewing (MI), a non-confrontational style of communication that has been shown to improve a wide variety of health outcomes, has been particularly well received by minority patients but has not yet been tested extensively for promoting contraceptive use. Participants will be given information on the origins, scientific support, and techniques of MI. Workshop participants will identify MI techniques through observing a role-play featuring a teenager reporting obstacles in fulfilling her sexual health goals. Participants will then offer scenarios for the presentation team to briefly demonstrate how MI would be properly implemented.

*Intended for:* Frontline/field staff

## **Moving Beyond the Trauma: Promoting Health through Trauma-Informed Pregnancy Prevention Programming**

Cindy Carraway-Wilson, Youth Catalytics  
Christine Keys, Klingberg Family Center  
*International Ballroom West*

Survivors of traumatic experiences are often overlooked when it comes to sexuality education. This is particularly true for adolescent trauma survivors, and they are at significantly higher risk for early pregnancy. For adolescent trauma survivors, expressions of sexuality are often misinterpreted as manifestations of trauma and many people assume these young trauma survivors are incapable of achieving healthy sexual development due to their traumatic pasts. This session will focus on the use of trauma-informed approaches to enable TPP educators to reach trauma survivors by helping in a way that they can hear and understand the information and feel safe while learning, and supporting them in their efforts to self-regulate their responses.

*Intended for:* Frontline/field staff, Project administrators



## **Program Capacity and Infrastructure**

### **Program Implementation and Evaluation Teams: Working Together to Eliminate Health Disparities**

Carole Miller, Planned Parenthood of the Great Northwest  
Susan Philliber, Philliber Research Associates  
*Lincoln West*

This interactive workshop will bring together a successful evaluation and program implementation team to share strategies used to ensure that each team can work to its highest potential. Despite the different lenses the two teams have on the project, creating a positive and productive working relationship is essential, and makes the work so much more fun and successful! Both evaluators and program staff will benefit from the lessons learned and the opportunity to participate in activities that allow for application.

*Intended for:* Frontline/field staff, Project administrators, Evaluators



## **Emerging Trends: What's New in the Field and What Lies Ahead?**

### **Pathways to Postsecondary Education: Strengthening Programs to Reduce Disparities among Pregnant and Parenting Teens**

Cynthia Costello, Institute for Women's Policy Research  
*Georgetown West*

This workshop focuses on post-secondary education (PSE) as a strategy for eliminating disparities among pregnant and parenting teens. Based on findings from a new report from the Institute for Women's Policy Research (IWPR), this interactive workshop presents new research on the importance of PSE for pregnant and parenting teens as well as profiles of promising programs. Through large and small group discussion, participants will identify strategies to increase PSE among the adolescents in their organizations and communities. Participants will be provided with a template for developing action steps as well as a copy of the new IWPR research report.

*Intended for:* Frontline/field staff, Project administrators, Evaluators

### **Promoting Protective Factors for Vulnerable and High-Risk Children and Youth**

Melissa Brodowski, Children's Bureau, Administration for Children and Families  
Resa Matthew, Family and Youth Services Bureau  
*Jefferson West*

This session will share the results of a recently completed Administration for Children and Families (ACF)-funded study that identified protective factors for vulnerable high-risk populations, including pregnant and parenting teens. The study included a systematic literature review to identify protective factors across five ACF populations and development of a protective factors conceptual model that can be useful to policymakers, practitioners, and consumers. This session will share other tools and resources developed by ACF, and engage participants in a discussion about how protective factors can be used to guide program design and delivery for pregnant and parenting teens and their families.

*Intended for:* Project administrators

### **Socially Acceptable: Using TwitterBook to Advance Your Goals**

Bill Albert, The National Campaign to Prevent Teen and Unplanned Pregnancy  
Katherine Suellentrop, The National Campaign to Prevent Teen and Unplanned Pregnancy  
*Columbia 10*

Social media. Be not afraid. This workshop focuses on using social media to manage potential controversy and to engage audiences, along with specific ideas for how participants can apply these strategies to their work. This interactive session will also provide an opportunity for participants to practice responding to real-life controversies that might arise when using social media, and will include suggestions for what they might try when they return home.

*Intended for:* Project administrators



## Evaluation

### Collect, Analyze and Communicate: Using Process and Outcome Data from Evidence-Based Programs and Health Centers

Shannon Flynn, South Carolina Campaign to Prevent Teen Pregnancy  
Christopher Rollison, South Carolina Campaign to Prevent Teen Pregnancy  
*Monroe*

Participants will learn how the SC Campaign to Prevent Teen Pregnancy used data from evidence-based programs and health centers to provide technical assistance and improve youth services. Participants will learn how data were collected, analyzed, and used to improve programs, communicate with partners, and build support for sustainability. Data collected include process and outcome data from evidence-based teen pregnancy prevention programs, and contraceptive data from family planning clinics serving adolescents. This presentation will describe the projects, highlight tools and strategies used to collect the data, provide examples of key findings, and illustrate how data were shared with partners.

*Intended for:* Project administrators, Evaluators

### Methods for Targeting and Evaluating Program Locations to Serve High-Need Youth

Mary Campa, California Department of Public Health, Maternal, Child and Adolescent Health Division  
Mara Decker, University of California, San Francisco  
*Lincoln East*

In this session, the presenters will describe three methods for targeting programs to high-need youth. Method one uses mapping software to overlay population-based characteristics (e.g. adolescent childbearing rates, urban and rural status, ethnic composition, poverty rate) on potential service delivery sites. Method two builds on method one with geographic data about other adolescent sexual health programming to identify areas of possible overlap and unmet need. Method three involves a comparison of intended target population (e.g., gender, ethnicity, housing status) with data collected from youth served. The presentation emphasizes how grantees can maximize program-targeting to reach youth with the greatest local need.

*Intended for:* Project administrators, Evaluators



## Sustainability, Partnerships, and Collaboration

### So Why Do Communities of Faith Matter in Adolescent Sexual Health?

Dianne Browne, Family Planning Council, Philadelphia, PA  
*Lincoln West*

Ever wonder if there was a positive connection between religion, spirituality, faith, and adolescent sexual health? This workshop aims to highlight some of the positive connections and share ways that programs can better engage communities of faith. The workshop will include a discussion of protective factors, developmental assets, lessons learned about engaging communities of faith regarding sexual and reproductive health, and examples of successful engagements between communities of faith and prevention programs. The workshop is geared to support attendees' ability to network, and enable them to gain insight into these connections and consider ways to link with communities of faith in their own neighborhoods.

*Intended for:* Frontline/field staff, Project administrators



### Strengthening Youth-Adult Partnerships and Sexual Health through School Health Advisory Councils

Sulava Gautam, Advocates for Youth  
Becky Griesse, National Coalition of STD Directors  
Lacey Rosenbaum, American Psychological Association  
*Columbia 2*

School districts and schools often struggle to maintain parent and community engagement, and many do not include young people in their decision-making processes. This workshop introduces a framework of youth-adult partnerships that enables schools, organizations, and communities to engage with youth as partners in shaping policies, programs, and environments that affect their health. Participants will explore the potential for school health advisory councils as a means for building and maintaining youth-adult partnerships while assessing, improving, and sustaining school sexual health initiatives—including exemplary sexual health education, provision of and linkages to key sexual health services, and safe and supportive school environments.

*Intended for:* Frontline/field staff, Project administrators

### Working With Foster Care and Juvenile Justice Systems: Engagement, Capacity Building, and Sustainability

Henry Lustig, Ohio Department of Health  
*Columbia 9*

Teens in foster care and juvenile justice settings experience higher unintended pregnancy and STD rates than the general population of teens. Minority youth are placed in these settings at higher rates than white youth; this intensifies existing disparities. Addressing the need for TPP and STD prevention and supporting sustainable efforts requires collaboration and an understanding of all systems. This workshop will help participants understand the interactions of these systems internally, and with each other, communities, and families. Presenters offer principles for developing and sustaining relationships with child welfare and juvenile justice organizations to ensure that TPP programming has an ongoing presence in their programs.

*Intended for:* Project administrators

**11:30 a.m. – 11:45 a.m. Transition Break**

## 11:45 a.m. – 1:00 p.m. Closing Remarks and Keynote

*International Ballroom*

### Closing Remarks

Sarah Axelson, Administration for Children and Families, Family and Youth Services Bureau  
Sabrina Chapple, Office of Adolescent Health

### Building Stronger Communities for Adolescent Health: The Importance of Place

Brian D. Smedley, Vice President and Director of the Health Policy Institute of the Joint Center for Political and Economic Studies

Racial and ethnic health inequities span across the lifecourse and are reflected in an array of health indicators. Adolescent pregnancy is one of the few areas where the nation has made progress in reducing overall rates of unintended pregnancy, but profound racial and ethnic gaps remain. Researchers are increasingly examining the role of place—the spaces and places where people live, work, study, pray, and play—as a fundamental determinant of poor health outcomes, including unintended adolescent pregnancy. Persistently high rates of racial/ethnic residential segregation, this research suggests, exposes people of color to a high concentration of health risks, and limits exposure to health-enhancing resources. These include social-interactive, environmental, geographical, and institutional factors. The closing keynote will draw upon both research and practice to describe the potential of place- and people-based interventions to improve social, economic, and environmental conditions for health. Dr. Smedley will also discuss a major national initiative of the Joint Center, PLACE MATTERS, which seeks to build the capacity of leaders and communities around the country to identify these determinants, and apply lessons learned from PLACE MATTERS to the effort to reduce unintended adolescent pregnancy.

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